

City of Ontario
Ontario Museum of History & Art
Board of Trustees
Virtual Meeting - Zoom
July 28, 2020, 6:00 PM

Minutes

1. Call Meeting to Order: President Chris Kueng called the meeting to order.
2. Pledge of Allegiance.
3. Roll Call: Board members present were Chris Kueng, Rick Caughman, Randy del Turco and Ada Lopez. City Council Liaison Debra Dorst-Porada, Museum Associate Liaison Leslie Sherwood-James, Museum Director John Worden, Curator of Collections Michelle Sifuentes, Curator of Exhibitions Leslie Matamoros.

Additional: Communications Dept – Dan Bell & Stephanie Chesin
Community, Life & Culture Executive Director Helen McAlary
Arts & Culture Officer Paulina Alvarez

4. Approval of Minutes
 - Minutes of June 30, 2020 were approved on a motion by Rick Caughman and seconded by Randy del Turco.
5. Public Comment – None
6. City Council Liaison – Things are moving forward with the additions to new businesses/developments in the City. Even though we are suffering due to the lack of sales tax, there are still a lot of good things happening. It is important to shop local once things get better. Please do your part to stop the spread of the virus.
7. Staff Report – Director's Report – Overview of FY20/21 Budget
J. Worden went over the approved annual budget for the FY 20/21.

For this FY the museum will focus on the following Agency Strategic Objectives (ASO's):

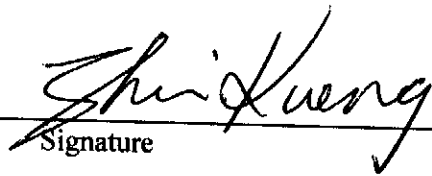
- * Beginning work for the next collaborative exhibit with Chaffey Community Museum of Art, on the legacy of woman artists in the region.
- * Completing existing Capital Improvement Projects (security camera, WIFI, Built on Water gallery construction, Carlson Gallery conversion into a hands-on educational space, ADA Bathroom, and offsite collections storage)
- * Starting on the Built on Water exhibit, year 2
- * Work on prerequisites for Accreditation

If you look at where the Museum is compared to last year and with all the hurdles the Covid-19 pandemic has brought, the Museum is stable even with a slight reduction in

operating budget. There have been some personnel changes: temp personnel will be shifted to part time City personnel. Curator of Education will be starting soon, and the museum is currently in the interview stage for the hiring of an Assistant Curator.

8. Old Business – Update Presentation on Strategic Planning Virtual Platform – Presentation Communications Dept: Dan Bell & Stephanie Chesin
Prior to the presentation J. Worden thanked everyone who help get us to this point. D. Bell thanked Council Member D. Dorst-Porada for bringing this matter to his attention. S. Chesin presented a newly redesigned website for the Museum. She went through and explained each page/tab. Board, MA liaison, and Council Member D. Dorst-Porada gave feedback on the new site. L. Sherwood-James would like a link that sends visitors to the Museum Associates page. The website will have its own URL, is responsive to mobile devices and will be reachable through the City's website. Board likes the simplicity of the site and how the white background allows the photos to stand out. Communications will send out a private link to the Board so they can view it on their own and provide feedback. The Board would like to see the page launch soon. Once a URL is established the ball can get rolling to launch the site. A press release would be sent out and it will get pushed via social media.
9. New Business: C. Kueng would like for the Museum to do something to honor the two board members who have left this past year (Joe Caskey & Erina Higa).
10. Museum Associates/Liaison Comments – The Museum Associates would like to tie a membership campaign to when the Museum is able to reopen to the public. The Associates are looking to add two new members and revitalize the group.
11. Museum Board of Trustees Comments
 - Ada Lopez – Happy to see the new website. Hopefully we can get it up soon and it will bring in more people when we reopen. Hopes everyone stays safe and hopefully will see everyone in person soon.
 - Rick Caughman – Commend the Museum staff for all the behind the scenes work. Shout out to the Communications Department for the work they have done on the new website.
 - Randy del Turco – Compliments to the Museum staff for all the work they are doing. The Museum is moving upward and onward. Thank you to R. Caughman for starting the new website conversation. The Museum is making terrific progress. Perhaps consider providing a complimentary membership to the Communications Department members for all the work they put into the website.
 - Chris Kueng – Was really amazed when first saw the new website – did not think Communications would be that far along. Would like for the Museum to send a thank you letter to Communications. Compliments to R. Caughman; he was the catalyst for the new website. Would like to see an Arts District section with links on the website if possible. The Museum has accomplished so much during the past few months.

12. Future Agenda Items – None
13. Next Meeting:
 - Regular Meeting: Tuesday, August 25, 2020
14. Motion to Adjourn by Rick Caughman, seconded by Randy del Turco, 7:37 PM.


Signature

8-25-2020