

WEB TECHNICIAN

AGENCY/DEPARTMENT: Administrative Services/Information Technology

Approved By HR Director: Linda Matthews Date Approved: 07/11/2005 Date of Last Revision: 09/15/2004

Reports to: IT Applications Manager Supervises: N/A

JOB SUMMARY: Under general supervision, provides web design services in the development of web pages, interfaces, and updates; writes HTML code; liaisons with users; and performs other related work as necessary.

EXAMPLES OF ESSENTIAL FUNCTIONS:

- 1. Organizes and arranges the manner in which web data is displayed to increase user functionality.
- 2. Monitors, adjusts, reviews, and troubleshoots automated and manual updates to the web.
- 3. Confers with users regarding requirements for web publication.
- 4. Writes HTML scripting or related programming.
- 5. Writes web-based, dynamic, and automated reports.
- 6. Performs routine daily web updates.
- 7. Performs periodic major and minor updates of online text, phone, forms, video, agenda, minutes, links and other information.
- 8. Assists staff with content management system and other training needs.
- 9. Tracks and reports web usage.
- 10. Identifies, reviews, and recommends improvements.
- 11. Coordinates web content development with departments.
- 12. Reviews and proofs web content.
- 13. Monitors web interface for ease of use and optimized performance.

QUALIFICATION GUIDELINES:

ANY COMBINATION OF EDUCATION AND/OR EXPERIENCE THAT PROVIDES THE REQUIRED KNOWLEDGE, SKILLS, AND ABILITIES TO PERFORM THE ESSENTIAL FUNCTIONS OF THE POSITION. EXAMPLE COMBINATIONS ARE LISTED AS FOLLOWS.

EDUCATION: High School diploma or recognized equivalent.

EXPERIENCE: One year of website development, including graphic art design for the web.

KNOWLEDGE OF:

- Principles, practices, and techniques of web-based computer systems including application programming, imaging, document editing, database design and Internet protocol.
- > Coldfusion, Word, Excel, and other web design related software.
- > Web usability principles and media communication dissemination techniques.
- Relevant computer hardware.
- > Modern office practices, procedures, equipment, and standard clerical techniques.

ABILITY TO:

- Proficiently use HTML, Javascript, DreamWeaver, FireWorks, Flash, Photoshop or similar graphics editing software.
- > Work independently and in a team environment.
- > Plan, organize, schedule, and complete projects and tasks within assigned timelines.
- Prepare and review forms, documents, reports, and related materials, presenting information effectively.
- > Identify problems, review related information, and propose solutions.
- Train and assist users.
- Communicate effectively on both technical and non-technical levels with co-workers, supervisors, management, the public, and other department representatives, both orally and in writing.

LICENSES:

CERTIFICATIONS:

SPECIAL REQUIREMENTS:

DESIRABLE:

- Associate degree with coursework in information technology or related field.
- > Experience in supporting websites and Intranet sites for a large organization.

 FLSA Exemption Status: Non-exempt

 Employee Unit: #1, Confidential

 DOT Program Participant: No

 Job Family: Information Technology

 Class Progression:
 Web Technician

 Information Technician Specialist

 Senior Information Technician Specialist

 Systems Analyst

 Date Class Established:
 July 11, 2004