John S. Armstrong Nursery Collection 1889-1984

> Ontario City Library Robert E. Ellingwood Model Colony History Room



Ontario, California

Contact Information: Ontario City Library Model Colony Staff 215 E. "C" Street Ontario CA 91764 909.395.2206

Processed by: Luz B. Graue, 1985-86 Finding Aid completed by: J. Boyajian 2007

Date Completed: 1986. Re-inventoried Oct. 2007

Descriptive Summary

Title

John S. Armstrong Nursery Collection 1889-1984

Creator

The collection documents the founding and growth of the Armstrong Nursery Company from 1889 to 1984. It includes the research notes on the hybridization of Armstrong's award-winning roses as well as 2 complete sets of the Armstrong Catalogs spanning the years from 1906 to 1984.

Extent

Number of containers: 66 **Linear feet:** approximately 60

Abstract

The collection is a multi-media archive of the Armstrong Nurseries, Inc., with records dating from 1889 to 1984. Holdings include company records and marketing materials, approximately 14,000 photographs and negatives, 7 motion picture films, 2 sound recordings, and approximately 40 rolled sheets of maps and plans.

John Armstrong was born on October 11, 1865 in Brantford, Canada. After contracting tuberculosis, his doctor recommended moving to a warmer climate. He decided to head west and arrived in Upland on March 3, 1889. He found he liked working outdoors and learned the nursery business during his tenure at the Horsley and Eaton Nursery. He soon parted ways with Mssrs. Horsley and Eaton, starting his own nursery and recovering his health in the process. He also bought land and began cultivating grapes, fruit and citrus trees.

In 1898, Armstrong bought 3 lots on D and Euclid from Andrew Chaffey for \$112 each. This land became the original Armstrong Nursery. He started a mail order catalog of roses and fruit trees in 1902 that continues to this day. He continued buying acreage and selling plants, riding the ever-expanding demand for ornamental trees and shrubbery from the 1920's on.

In the 1940's he pioneered the development of new varieties of roses, among them the Charlotte Armstrong, named for his first wife who died in 1947. More than 2,000,000 of this variety have been sold and it is the official flower of the city of Ontario. Though John Armstrong died in 1965, his 112 year old company now has over 650 employees. Armstrong Garden Centers is the largest independent retail nursery company in the Western United States, specializing in the largest selection of roses (over 950 varieties), many developed and exclusive to the company.

The collection consists of 60 linear feet of documents which include John S. Armstrong's Memoirs, the Armstrong Nursery journals, ledgers, harvest books, diaries, maps and catalogs. There are also approximately 4000 photographs, 10,000 negatives, tapes, 16mm films and photographs of discontinued roses. The diaries contain the notes of Walter Lammerts, Herbert C. Swim, David L. Armstrong, and Jack C. Christensen written during their tenure in Armstrong's Research Department. Dr. Lammerts' notes on the hybridization of the Charlotte Armstrong Rose (Ontario's official flower) and Mr. Swim's notes on his prizewinning roses are included. These diaries date from 1938-1970.

Administrative Information

Access

Collection is open for research during the operating hours of the Robert E. Ellingwood Model Colony History Room, or by appointment.

Preferred Citation

John S. Armstrong Nursery Collection, 1889-1984 Robert E. Ellingwood Model Colony History Room, Ontario City Library

Acquisitions Information

The holdings were donated by Armstrong Roses (via VP for Research Jack Christensen), Mr. Jack Armstrong (via the Museum of history and Art, Ontario) and by Mr. Herbert Swim during 1985.

Processing Information

The processing of this collection was made possible by a grant from the Elizabeth Lloyd Davis Foundation. The collection is available to the public with no restriction to access (with the exception of certain personnel records), provided it is accessed during history room business hours. It is a non-circulating collection. Luz Graue, LaVera Miller, Ronald Baker, 1985-86 Joanne Boyajian 2007 The bulk of this collection is housed in (#boxes) in the Model Colony Compact Storage room. The negatives are stored in the John Armstrong Collection firesafe in the Compact Storage room. The American Rose Annual 1937-1989 (635.933 AME) is shelved in the Model Colony Reading Room. There is also an Oral History of John Awdry Armstrong dated February 27, 1978 on tape (MC Reading Room), transcription (on S drive under Oral Histories and in print in MC Reading Room) and digitized (on FOCL external hard drive and archival CD (in the Compact Storage Room).

Container list for archive boxes follows:

<u>BOX 1</u>

LEDGER JOURNAL DOCUMENTS:		1891 TO 1903 1918 TO 1919 FIRST STOCKHOLDERS MEETING FIRST BOARD OF DIRECTORS MEETING SUBSCRIPTION FOR CAPITAL STOCK RESOLUTION			3 DECEMBER 1920 3 DECEMBER 1920 3 DECEMBER 1920 3 DECEMBER 1920		
1.	Daily L	edger.	1 September 1891 to 15 July 1903.				
2.	Journal		1 June 1918 to 30 April 1919.				
3.	Docum	ents.	(a)	Stockholders Consent For Holding First Meeting 3 December 1920.			
			(b)	Minutes of First Stockholders Meeting. 3 December 1920.			
			(c)	Waiver of Notice and C for Holding First Meeti Directors. 3 December 192	ng of The Board of		
			(d)	Minutes of First Meetin 3 December 192	0		
			(e)	Subscription Payable After Organization for Capital Stock of Ontario Nurseries Company a Meeting Held at its Office. 3 December 1920.			
			(f)	Copy of Resolution Pas Directors of the Ontaric 3 December 192	sed by the Board of Nurseries.		

4. [2 Copies of Resolution. See 3 (f).]

5.	2 Ledgers.	(a)	29 January 1934 – 31 May 1934.
		(b)	1 June 1934 – 12 October 1934.

6.	Loose Leaf Book. Contents:	(a)	Order of Responsibility
		(b)	Procedures

- (c) Selection of Plants
- (d) Operation of Nursery.
- 7. Fruit Tree Scrapbook. 1940-1941.
- 8. Rose Scrapbook. [Includes notes on other flowering plants.]
- 9. Journal. October 1958 August 1961.
- 9A. Ledger Sheet from Journal. Page 1.
- 9B. Closing entry leaf attached to Page 16 of Journal.
- 10. [News Release on Armstrong's acquisition of Del Rancho Fortuna Nursery in Kern County.

1 July 1958. This document was found among the photographs in Box 38. Folder 19.]

<u>BOX 2</u>

JOURNALS ACCOUNTS PAYABLE

- 1. Accounts Payable. 1919-1920.
- 2. Journal. Sept. 1950 Sept. 1951.
- 3. Journal. December 1951 May 1953.
- 4. Journal. September 1954 May 1956.
- 5. Journal. May 1956 September 1957.
- 6. Journal. October 1957 May 1959.
- 7. Journal. June 1959 November 1960.
- 8. Journal. November 1960 June 1962.
- 9. Journal. June 1962 November 1963.
- 10. Journal. November 1963 May 1965.
- 11. Journal. September 1966 April 1968.
- 12. Journal. April 1968 September 1969.
- 13. Journal. October 1969 July 1971.

<u>BOX 3</u>

Armstrong Products, Inc. Purchase Journal. Del Rancho Fortuna Journals 1950 – 1955. Armstrong Nurseries Transfer Accounts Receivable.

1.	Book 1.	 Armstrong Products, Inc. Purchase Journal Nov. 1950 – April 1959. Includes Envelope containing 2 Sheets of paper w/notations: a) Del Rancho Fortuna (Partnership) Capital Account Numbers b) Short list of Names of Addresses.
2.	Book 2.	Journal of Del Rancho Fortuna. 1950 – 1955.
3.	Book 3.	Armstrong Products, Inc. Cash Journal. Nov. 1950 – May 1954.
4.	Book 4.	Del Rancho Fortuna, Incorporated Journal. July 1955 – June 1957.
5.	Book 5.	Armstrong Nurseries Transfer Accounts Receivable. 1959 - 1954.

BOX 4

Armstrong Nurseries Private Ledger

1.Book 6.Armstrong Nurseries Transfer Private Ledger.
1928 – 1935.[Marked G/L 10/1/28 and 9/20/35.]

<u>BOX 5</u>

GENERAL LEDGER 1936 - 1939

GENERAL LEDGER - J.S.A. 1938 - 1940

1. General Ledger 1936.

- 2. General Ledger 1937.
- 3. General Ledger J.S.A. 1938.

- 4. General Ledger 1938.
- 5. General Ledger J.S.A. 1939.
- 6. General Ledger 1939.
- 7. General Ledger J.S. A. 1940.

<u>BOX 6</u> (Now in Box 5)

GENERAL LEDGER 1940 – 1942 GENERAL LEDGER – J.S.A. 1941 – 1943. [Inc. financial data on Armsley Square subdivision].

- 1. General Ledger 1940.
- 2. General Ledger J.S.A. 1941 [Inc. financial data on Armsley Square sub-division.]
- 3. General Ledger 1941.
- 4, General Ledger J.S.A. 1942.
- 5. General Ledger 1942.
- 6. General Ledger –J.S.A. 1943.

BOX 7 (Now in Box 5)

GENERAL LEDGER 1942 – 1945

GENERAL LEDGER - J.S.A. & C.A.A. 1944

GENERAL LEDGER - J.S.A. 1945, 1946.

- 1. General Ledger 1942/3.
- 2. General Ledger J.S. A. & C.A. A. 1944
- 3. General Ledger 1943/4.
- 4. General Ledger J.S.A. 1945.
- 5. General Ledger 1944/5.

6. General Ledger - J.S. Armstrong 1946.

BOX 8 (Now in Box 5)

GENERAL LEDGERS 1946-1949.

- 1. General Ledger 1946.
- General Ledger 1947. [Inc. envelope with a sheet of paper containing the following note: "Misc. Income & Expense Analyses 9-30-47"]
- 3. General Ledger 1948.
- 4. General Ledger 1949.

<u>BOX 9</u>

TRANSFER LEDGER 1917 - 1923.

GENERAL LEDGERS: 1951 - 1959 and 10 Oct. 1954 - 30 Sept. 1962.

- 1. Transfer Ledger 1917 1923.
- 2. General Ledger 1951 1959.
- 3. General Ledger 10 Oct. 1954 30 Sept. 1962.

BOX 10

LEDGERS: 31 Oct. 1962 - 30 Sept. 1968

GENERAL LEDGERS: Book 1 31 July 1969 – 30 Sept. 1972

Book 2 30 Sept. 1972 – 15 June 1973

[All the folders marked "Ledger 31 Oct. 1962 – 30 Sept. 1968" were originally in a binder that disintegrated].

- 1. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 1-100.
- 2. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 101-200.
- 3. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 201-300.
- 4. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 301-390.

- 5. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 391-525.
- 6. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 526-648.
- 7. Ledger. 31 Oct. 1962 30 Sept. 1968, pages 649-768.
- 8. Book 1. General Ledger. 31 July 1969 30 Sept. 1972.
- 9. Book 2. General Ledger. 30 Sept. 1972 15 June 1973.

BOX 11

PROPERTY TAX RECEIPTS: 1921-1941.

CITY and COUNTY TAXES: 1931-1940.

SALES, INCOME, and SOCIAL SECURITY TAXES 1940-1941

- 1. Property Tax Receipts 1921.
- 2. Property Tax Receipts 1922.
- 3. Property Tax Receipts 1923.
- 4. Property Tax Receipts 1924.
- 5. Property Tax Receipts 1925.
- 6. Property Tax Receipts 1926. [Inc. original folder w/notes].
- 7. Property Tax Receipts 1927.
- 8. Property Tax Receipts 1928.
- 9. Property Tax Receipts 1929.
- 10. Property Tax Receipts 1930.
- 11. City and County Taxes 1931.
- 12. City and County Taxes 1932.
- 13. City and County Taxes 1933.
- 14. City and County Taxes 1934.
- 15. City and County Taxes 1935.
- 16. City and County Taxes 1936.
- 17. City and County Taxes 1937.
- 18. City and County Taxes 1938.

- 19. City and County Taxes 1939.
- 20. City and County Taxes 1940.

Sales Tax, Income Tax, Social Security. 1940. [Includes other papers dating from 1932.]

- 22. Taxes on Real Estate, etc. 1941.
- 23. Income Tax, Soc. Sec., Sales Tax 1941.

<u>BOX 12</u>

REAL ESTATE TAXES 1942-1945, 1947-1953. INCOME, SALES, UNEMPLOYMENT, OLD AGE, and CAPITAL TAXES 1942-1944.

- 1. Real Estate Taxes 1942.
- 2. Income, Sales, Unemployment, and Old Age Taxes 1942.
- 3. Real Estate Taxes 1943.
- 4. Sales, Soc. Sec., Income Taxes 1943.
- 5. Real Estate Taxes 1944.
- 6. Sales, Soc. Sec., Income, and Capital Taxes 1944.
- 7. Real Estate Taxes 1945.
- 8. Real Estate Taxes 1947.
- 9. Real Estate Taxes 1947 (cont.)
- 10. Real Estate Taxes 1948.
- 11. Real Estate Taxes 1949.
- 12. Real Estate Taxes 1950.
- 13. Real Estate Taxes 1950. (cont.)
- 14. Property Papers San Bernardino 1951.
- 15. Property Papers City of Long Beach 1951.
- 16. Check copies of Property Taxes Paid. 1951-1952.
- 17. Property Papers Los Angeles 1951.
- 18. Property Papers Riverside 1951.
- 19. Property Papers Orange County 1951.

20. Real Estate Taxes 1952.

21. Real Estate Taxes 1953.

<u>BOX 13</u>

Income Tax 1927 -1936 Sales Tax 1935-1939 Capital Stock Tax 1934, 1937, 1938 Social Security Tax [aka Old Age Annuity Tax] 1937-1939 Unemployment Insurance 1936-1938 Inventories 1943-1951

- 1. Income Tax 1927
- Income Tax 1928. [Inc. Copy of Articles of Co-Partnership (of Armstrong Nurseries) made and entered into on 31 December 1927, by and between John S. Armstrong, Charlotte A. Armstrong and John A. Armstrong. This folder also includes correspondence w/ the Internal Revenue Service.]
- 3. Income Tax 1929.
- 4. Income Tax 1930.
- 5. Income Tax 1931.
- 6. Income Tax 1932. [Mentions Incorporation.]
- 7. Income Tax 1933.
- Income Tax Returns
 Capital Stock Tax Returns
 Gift Tax Returns
- 9. Income Tax Capital Stock Tax 1935 Sales Tax.
- 10. Sales Tax Income Tax Corp. Franchise Tax 1936 Unemp. Ins. [Inc. Tax Research Report]
- 11. Sales Tax Returns State & Federal Income Tax Returns

Capital Stock Tax Returns	1937
Unemployment Insurance	
Old Age Annuity	

<u>BOX 14</u>

Inventory 1952-1954

Work Sheets for Financial Reports	1948-1955
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- Miscellaneous Accounting Data 1944, 1946, 1949.
- 1. Inventory Sept. 30, 1952.
- 2. Inventory Sept. 30, 1953.
- 3. Inventory Sept. 30, 1954.
- 4. Inventory Sept. 30, 1955.
- 5. Work Sheets 1945-46.
- 6. Work Sheets for Financial Reports 1948-49.
- 7. Work Sheets Financial Reports 1949-1950.
- 8. Work Sheets 1951.
- 9. Work Sheets 1952.
- 10. Work Sheets 1953.
- 11. Work Sheets 1954.
- 12. Work Sheets 1955.
- 13. Accounting Date Year Ending 9-30-41.
- 14. Misc. Accounting Data 1944.
- 15. Misc. Data 1946 & before.
- 16. Misc. Accounting Data 1949.

<u>BOX 15</u>

- 1. Inventory of Material Transferred from Ontario Museum. Correspondence re: Transfer.
- Resolution No. 5206. [Issued by the Ontario City Council after the Charlotte Armstrong Rose was chosen as the official flower for the City of Ontario, CA.
 6 March 1962.]
- 3. John Samuel Armstrong, 1865-1965. [Memoirs]. 1956.
- <u>[Congressional Record</u> of the 86th Congress. 20 January 1959.
 Contains article on John S. Armstrong by William L. Roper. P. 855]
- "Success Story" sponsored by the Richfield Oil Corporation.
 [It is numbered #286, and aired] 28 December 1956 between 7:00-7:30p.m.
- 6. a) Biographical Data on John S. Armstrong. 29 August 1960.
 - b) "John S. Armstrong's Wonderful World of Color."

c) Biographical Data for <u>Encyclopedia of American Biography</u>. 1 September 1965.

- Obituary, John S. Armstrong died 12 June 1965. List of firms and Licensees to be notified.
- 8. Condolences.
- 9. "J. Awdry Armstrong: Rose Breeder Extraordinary."
- 10. Day book. [J.S.A.] November 1895-January 1898.

<u>BOX 16</u>

TRIAL BALANCE w/RECAPITULATION 1912-1909

- BOOK 1. September 30, 1912 December 31, 1913.
- BOOK 2. August 31, 1911 August 31, 1912.
- BOOK 3. July 31, 1910 July 31, 1911.
- BOOK 4. May 31, 1910 May 31, 1910.
- BOOK 5. April 30, 1908 April 30, 1909.

<u>BOX 17</u>

<u>TRIAL BALANCE</u> 1912 – 1938.

BOOK 1. June 1917 – December 1921.

- BOOK 2. January 1927 December 1931.
- BOOK 3. January 1922 December 1926.
- BOOK 4. January 1932 December 1938.

<u>BOX 18</u>

ARTICLES:	Nursery
	Roses
	Camellias
	J.S. Armstrong

CERTIFICATES

PRICE LISTS

SHEET MUSIC

DRAFT LAY-OUTS

- 1. "The Armstrong Nurseries." April 11, 1957.
- 2. "Only 1962 All-American Rose Selection Grandiflora Winner Named in Honor of John S. Armstong, Founder of Fames Western Nursery.

"1962 All-American Rose 'John S. Armstrong' seen as 'King' of Grandiflora Class."

"The Rose for 1962."

- 3. Armstrong Nurseries, Inc. Stationery.
- "Report on National Association of Mail Order Nurserymen Convention." c 1952.
 - 2) "Yellow Camellias?!!!" by H. C. Swim.
 - 3) "What Hybridizers are Doing for Us." Rough draft. May 6, 1954.

- "The Rose Our Queen Flower." A story outline for <u>Look</u> Magazine by Robert L. Jordan. March 1, 1960.
- 5) Original draft of "The Rose "
- 5. Collection of newspaper clippings about J.S. Armstrong and related subjects.
- 6. Memos 1927, 1928, 1931, 1936. Note signed by H.C. Swim Re: Gustavo Farar and Jose Jauregui, March 5, 1985.
- 7. [Memos from J. A. Armstrong re: Nursery Operation and Procedures.
- 8. Memos from Jess C. Watt. 1929, 1930, 1931.
- 9. "Armstrong Roses: Commercial Production and Research Methods (including All-American Winners, Popular and Newer Roses.)"
- 10. "Armstrong Roses: Propagation and Hybridization," by Jack E. Christensen, Director of Research.
- 11. "How Armstrong Roses are Grown." 1982.
- 12. "How Armstrong's New Roses are Created." 1982 [Slides accompanying script are in a separate box.]
- "Rosa Gigantea and Its Hybrids" by H. Cayeux. <u>The Journal of Heredity</u>, vol. xx, No. 7. July 1929. Trans. Mrs. Franklin Harris.
- Soil Survey: The Wasco Area California. A.C. Anderson, Bruce C. Owen, L.R. Koehler and Ralph Cole. Washington, D.C. Dept. of Agriculture, Series 1936, No. 17. August 1972.
- 15. "Armstrong's 1965."
- 16.4 Certificates:Acknowledgement of Copyright of Armstrong
Armstrong Nursery Catalog. 30 Jan. 1933.
 - b) Ibid. 1966.
 - c) Ontario Chamber of Commerce.
 - d) Little League Baseball. 1972.
- 17. Wholesale and Commercial Plant Price Lists 1968-1973.

18.	Sheet Music:	"Meet me In Sonoma."
		"Sonoma Rose."
		Words and Music by James F. Glann.

19. Draft lay-out of an Armstrong Truck. 8 Nov. 1961.

Photographs:	a)	Fran	k N	laitral	in an	origina	l Moreland	truck.	1914	1 .
	. .							~		

- b) 3 Front views of the Armstrong Nursery. C. 1933-1935.
 - c) Euclid Avenue. Date Unknown

Photographs (cont.)

20.

- d) Old Armstrong House. N.E. corner "D" and Euclid. c. 1915. J.S. Armstrong standing Little girl-Olive Freeman (?).
 e) San Antonio Heights c. 1915.
- 21. "Pioneers Rotary Welcomes You." Date n/a.
- 22. a) 2 Clossies: Armstrong Nursery c. 1915.
 - b) Aerial View of Armstrong Nursery. September 21, 1928 at 10:00 a.m.
 - c) Armstrong Orchard c. 1915.

[All the photographs in this box were originally donated to the Ontario Museum of History and Art by John Armstrong. They were transferred to the Model Colony Room, Ontario City Library in February 1985. The Museum has 4 x 5 negatives of these photographs.]

<u>BOX 19</u>

LETTERS PATENT

- 1. Rose <u>Sutter's Gold</u> (#41137-A-8) PP 885 Discard 11-69 Expired 10-25-66. [Written on Cover: "Final Govt. Fee \$31.50 pd. 7/18/49."]
- 2. Rose <u>First Love</u> (#4298-25) PP921 Discard 2-7-70 Expired 2-7-67.
- 3. [Original Cover to Folder 2 w/notes.]
- 4. Rose <u>Buccaneer</u> (43133-A-3) PP1119 Expired 8-12-69.
- 5. [Original Covr to folder 4 w/notes.]

6.	Panamint Nectarine	(#40015-22)	PP1119
		Expired 5-27-69).

- 7. [Part of Original Cover to folder 6 w/notes.]
- 8. Patent Documents- Expired and Dedicated to Public.
- 9. Ibid.
- 10. Ibid.
- 11. Ibid.
- 12. Ibid. [This Patent was issued by the British Government for Rose <u>Mojave</u> 27 March 1952.]
- 13. Ibid. [Patent (#547062) was issued by the Italian Government for Rose
 <u>Roundelay</u>
 24 September 1956.]
- 14. [Original Cover to Folders 8-13 w/notes.]

<u>BOX 20</u>

- 1. Rose Classification.
- 2. Rose Mosaic Virus.
- 3. Rose Pests.
- 4. Roses Pest Control.
- 5. Rose Pictures.
- 6. Planting Guides.
- 7. Rose Planting Info.
- 8. Rose Propagation. Rootstock, Parentage, etc.
- 9. Tips for Successful Rose Culture.
- 10. Pruning.
- 11. Rootstock.

- 12. Roses-- General.
- 13. Rose Info [Charlotte Armstrong Rose History , descendants, etc.]
- 14. Thomas, Capt. George C. Jr., Dr. Huey story, etc. [this folder contains the complicated but thorough research done by Mr. Donald W. DeManche, Director of Public Relations of the Armstrong Nurseries, Inc. He wanted to "document the background history" of Dr. Robert E. Huey and Capt. George C. Thomas Jr. Both men had a part in developing the stock that would give origin to the Rose Charlotte Armstrong.]
- 15. Mini Rose Planting Guide.
- 16. Armstrong Originations (Roses).
- 17. Climbing Roses.
- 18. Container Roses.
- 19. Rose Culture.
- 20. Rose Descriptions.
- 21. Roses Disease Resistant.
- 22. Rose Gardens (Public).
- 23. Miniature Roses.
- 24. New (1981) Roses. "Can't publicize until June."
- 25. Roses Old Time.
- 26. Rose Parentage.
- 27. Rose Seedlings Index 1935. 28. Rose Seedlings Index 1936. 29. **Rose Seedlings** Index 1937 #1. 30. Rose Seedlings Index 1937 #2. 31. Rose Seedlings Index 1937 32. Show Roses.

- 33. Roses. Sub list.
- 34. Roses. Tree Rose Maintenance and Winter Protection.
- 35. Soils.
- 36. Spacing.

DESCRIPTIONS ROSES

- 37. Allspice.
- 38. Ann Factor.
- 39. Apollo.
- 40. Aquarium.
- 41. Bahia.
 - 42. Cara Mia.
 - 43. Century Two.
 - 44. Cherish.
 - 45. Cherry Vanilla.
 - 46. Command Performance.
 - 47. Contempo.
 - 48. Double Delight 73 R 09. [inc. 1 envelope w/photograph 1 envelope w/name tags.]
 - 49. El Dorado. [inc. 1 Blk/Wht photograph.]
 - 50. Election.
 - 51. Forever. [Photograph only.]
 - 52. Gingersnap -75 R 71.
 - 53. Gypsy.
 - 54. Heidi, Honest Abe, Honey Moss. [inc. pen sketches of small children. Artist name n/a.]

55.	Hocus-Pocus – 72 R 42.	[inc. 6 Blk/Wht	photographs.]
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56. Honor.

57.	Ivory Tower – 74 R 08. [incl. Envelope w/addresses of 5 Nurseries that were cut out and pasted to the inside front cover of the original folder: McFarland Rose Productions (McFarland, CA) Conklin Nurseries (McFarland, CA) O.J. Nelson & Sons' Nursery, Inc. (Apopka, Fla.) Kenly Rose (Phoenix, AZ.)
	Mansion Nurseries (Wasco, CA)
58.	Jazz Fest.
59.	Jolly Roger.
60.	Kentucky Derby. 1972-73.
61.	Love.
62.	Luck Lady.
63.	Madras.
64. 65.	Magic Mountain. 1972-1973. [inc. 1 Blk/Wht photograph. Histoy of how M.M. was born.] Marie Antoinette.
00.	
66.	Marina.
67.	Marmalade. [inc. 6 Blk/Wht photographs.]
68.	Matterhorn.
69.	Misty – 72 R 09. [inc. 4 Blk/Wht photographs.]
70.	Molly McGredy.
71.	Pascali.
72.	Phoenix. [inc. 1 Blk/Wht photograph. a.k.a.'Taj Mahal'.]
73.	Picasso.

- 74. Pilgrim.
- 75. Portrait.
- 76. Puerto Rico. [inc. 3 Blk/Wht photographs.]
- 77. Red Chief.
- 78. San Diego.
- 79. Secret Love.
- 80. Sierra Dawn.
- 81. Sonoma. 1972-73 [inc. 1 Blk/Wht photograph.]
- 82. Sunsong 72 R 41. [inc. 1 Blk/Wht photograph.]
- 83. Sweepstakes 73 R 07.
- 84. Taj Mahal. 1972-73.
- 85. Touch of Venus [inc. 1 Blk/Wht photograph.]
- 86. Trumpeter.
- 87. Typhoo Tea. [a.k.a. Inferno PP3845. inc. 6 Blk/Wht photographs.]
- 88. AARS Winner 1976. Yankee Doodle - 72 R 16. [inc. 8 Blk/Wht photographs.]

<u>BOX 21</u>

- 1. AARS Bulletins.
- 2. AARS Garden Curator Letter.
- 3. Annuals.
- 4. Armstrong Preview Panel.
- 5. Avocados.
- 6. Bible Plants.

7. Berries.

- 8. Flowering Characteristics of Bush Roses.
- 9. Characteristics Dwarf Peach Bonanza.
- 10. Characteristics of Hybrid Tea Climbers.
- 11. Chinese Dates. (Jujubes Lan & Li.)
- 12. Citrus Dwarf Info.
- 13. Citrus (cont.)
- 14. Zone Maps.
- 15. Fruit Container Culture.
- 16. Disease Control.
- 17. Fruits General.
- 18. Fruit Descriptions.
- 19. Descriptions (cont.)
- 20. Descriptions (cont.) 1968 1978-79 1980-81.
- 21. Fruit Tree Problems.

FRUIT TREES DECIDUOUS

22.	Apples.
23.	Apricots.
24.	Cherries.
25.	Figs.
26.	Jujubes.
27.	Kiwi – Also see "Berries."
28.	Nectarines.

- 29. Peach Bonanza
- 30. Peach Commercial.
- 31. Peach General.
- 32. Bonanza Improved Dwarf Peach.
- 33. [Original Cover to Folder 32 w/list of names.]
- 34. Bonanza Complaints.
- 35. Peach Troubles.
- 36. Persimmon.
- 37. Dwarf Fruit Trees. Korean Cherry, etc.
- 38. Pear.
- 39. Plums.
- 40. Grading Standards.
- 41. Informative Articles by Jack, Tom and Larry. History.
- 42. Grape.
- 43. Grape Info.
- 44. Landscaping.
- 45. Landscaping (cont.) Armstrong Nurseries Plant Classification.
 46. Lata Season Planting for Bara Post Posts
- 46. Late Season Planting for Bare Root Roses.

BOX 22

Variety Description Grading and Scoring of All-American Rose Selection Letters Concerning Plant Problems Ornamental and Fruit Trees.

- 1. Variety Descriptions Roses.
- 2. Variety Descriptions Roses.

	[1943-1981 AARS Roses, pp. 1	-60]	
3.	Variety Descriptions – Roses.		
4	[1943-1981 AARS Roses, pp. 6	51-121]	
4.	Variety Descriptions – Roses. [1943-1981 AARS Roses, pp. 1	22-1391	
5.	Roses.	22 109	
6.	Planting Guides.		
7	Master Milite Correct * All Arrestricture I	Dees Calentiana	
7.	Master – White Copy *All American F Scoring Sheet.	cose selections.	
8.	Follow-Up. Slide Sets.		
	-		
9.	S.E. Variety Grade Sheet.		
10.	#65. Sucker Growth.		
10.			
11.	Form Letters & Cards.		
12.	Tips for Successful Rose Culture.		
13.	Late Season Planting Instructions.		
	0		
14.	#50. Gift Certificates.		
15	#51 Ralance Due Shin English		
15.	#51. Balance Due – Ship – Enc [los	ules.j	
16.	#52. Return Orders – Enc [losures.]	
17.	#53. Card – Rose Societies (no don	ation.)	
18.	#54. Minimum Order Required (Dut of 48 States – Enc	
10.		out of 10 offices – Life.	
19.	#55. Guarantee.		
20			
20.	#56. First bloom not typical.		
21	#57. Do not have this season. Enc.	Remittance & Catalog.	
		0	
22.	#58. Plant Problems.		
ว ว	Complian		
23.	Camellias.		
24.	Gardenia Gold Magic.		
	-		
25.	Wisteria.		
26.	Small Eruits and Vagatables		
∠0.	Small Fruits and Vegetables.		

Descriptions.

- 27. Apricot Nugget.
- 28. Mulberry Black Beauty.
- 29. Nectarina. [inc. 1 Blk/Wht photograph.]
- 30. Armqueen Nectarine.
- 31. Mayred Nectarine.
- 32. Armking Nectarine.
- 33. Nectarine Snow Queen.
- 34. Nectarine Palomar.
- 35. Armgold Peach.
- 36. Peach Armay.
- 37. Bonanza.
- 38. Peach Champagne.
- 39. Dwarf Peach Golden Treasure.
- 40. Peach June Gold.
- 41. Peach Saturn.
- 42. Peach Springtime.
- 43. Red Baron Fruiting Flowering Peach.
- 44. Peach Valigold.
- 45. Reports and Pollination listings and Miscellaneous.
 - [Initials H.C.S. on Front Cover]
 - a) Acreage.
 - b) H.C. Swim's Report on His Texas Trip (1949).
 - c) Citrus Control.
 - d) Rose Production Calendar.
 - e) Propagation Tests.
 - f) Temperature Data.
 - g) Berry, Apple, Camellia and Citrus Crosses. 1942-1947
- 46. Peach Crosses. 1942-1946.

- 47. Deciduous Fruit Index. 1949-1953.
- 48. Memorandums, Reports, Misc. [c.1953-1954.]
- 49. Budding Lists. [1971-1972.]
- 50. [Rose Crosses. 1976-1977.]
- 51. Rose Licensees. 1976 Budding.
- 52. Rose Licensees. (cont.)
- 53. Rose Licensees. 1979 Budding.
- 54. Gift Certificates.
- 55. Prize Certificates.
- 56. Mail Order Manual. 1981-1982 Season.

<u>BOX 23</u>

Fruit Crosses & Patents Roses: Culture Trial Gardens Licensees Patents

- "Propagating Roses" by H. M. Butterfield. Revised Jan. 1948. Rcvd. 16 March 1953.
- 2. Miscellaneous Papers referring to Fruit Crosses 1961.
- 3. Rose Trial Garden 1961. 17 pages.
- 4. Tentative plans for 1973. Culture of P. 5117-5.
- 5. Descriptive Form for Rose Variety.
- 6. Description Forms.
- 7. Memo from H.C. Swim to Jack Christensen (1971). Subject: Patent Descritpion.
- 8. Peach Patents. [c. 1968-1970.]
- 9. 1970 Index Variety Orchard, Ontario.

- 10. Rose Licensees. 1974 Budding.
- 11. Rose Licensees. 1975 Budding.
- 12. Rose Licensees. 1977 Budding.
- 13. Armstrong Patented Roses. (A & N Licensees.)
- 14. Rose Licensees. 1978 Budding.
- 15. Rose Licensees. 1978 Budding (cont.)

16. Avocados. [inc. 4 photographs 3 Bulletins from the California Avocado Society. 1944-1946. 120 leaves.]
17. Citrus 1927-1945. [120 leaves.]

- 18. Fruit Seedlings. 1941-1951. [123 leaves.] Apple Apricot Berry Cherry Grape Citrus.
- 19. Fruit Seedlings. 1941-1958. [140 leaves.] Nectarines Peaches Prunus.
- 20. Fruit Seedlings. 1941-1958. [90 leaves, pp. 141-230]
- 21. A F Deciduous Fruits. Test. 1939-1960. [160 leaves.]
- 22. G N. Including Nuts. Tests. [118 leaves.] 1939-1955.
- 23. A 0. Deciduous Fruits. [146 leaves.] 1939-1958.

- 24. P Z. Deciduous Fruits. [98 leaves.] 1939-1955. Tests.
- 25. Sub-Tropicals. [11 leaves. P. 1-111.] 1939-1955. [Inc.: a) Folder containing a list of Marketability of avocados from the California Avocado Association.
 b) "Hand Pollination Effect in the Cherimoya."
 c) Cyrtocarpa H.B.K. Nov. Gen. & Sp. 7:19.1825.]
- 26. Sub-Tropicals (cont.) [74 leaves. Pp. 112-186.] [Inc: 1 Photograph 1 Additional Folder (5A) w/letter.]

27. Fruit Varieties Discarded. Book #1 A – O [107 leaves.] 1939-1945. [Inc.: 1 Additional Folder (6A) w/Newspaper article: "Visalia Seedless Emperor Crop Is Harvested." <u>The Fresno Bee</u>. 15 Oct. 1939, p. 8 D.]

<u>BOX 24</u>

Diaries: Fruit Varieties Ornamentals

- 1. Fruit Varieties Discarded. Book #2 P - Z [100 leaves.] 1938-1951. [Inc. Folder 1A w/p.43]
- Fruit Varieties Discarded.
 Book #2
 P Z (cont.) [54 leaves. pp. 101-155.]
- 3. New Fruit. [21 leaves] 1969-1970.
- 4. Camellias. A – L [169 leaves.] 1941-1954.
- 5. Camellias. M – Z [102 leaves.] 1941-1954. (Seedlings under 'S'.)
- 6. Camellias. M – Z (cont.) [84 leaves.]
- 7. Camellias.

	Discards A – L [There was a Bi	[101 leaves.] 1939-1951. nder marked "Camellia M – Z Variety Discarded" with no notes in it.]
8.	Ornamentals. I	Book III. [No Book I or II was found with this collection.] [59 leaves.] 1938-1954.
9.	Roses. A – G	[102 leaves.] 1939-1070. [Incl. 1 Additional Folder (9A) w/newspaper clipping.]
10.	Roses. H – O	[159 leaves.] 1943-1956.
11.	Roses. P – Z	[199 leaves.] 1939-1953.
12.	a) Roses.	Seedlings & Miscellaneous. [8 leaves.] 1968-1970.
loose i	b) Roses. n c) Roses.	[This group of notes are photocopies of other materials and were found the filing cabinet. Many have 'HCS Copy' written on the right hand corner. They date from 1971 to 1974. 19 leaves.]
	,	
	A – Z	[81 leaves.] 1967-1971.
13.	,	
13. 14.	A – Z	
	A – Z Rose Cultivars. Discards.	[67 leaves.] 1967-1971. #1.
14.	A – Z Rose Cultivars. Discards. A – C Discards.	[67 leaves.] 1967-1971. #1. [149 leaves.] #2.
14. 15.	A – Z Rose Cultivars. Discards. A – C Discards. D - F Discards.	[67 leaves.] 1967-1971. #1. [149 leaves.] #2. [142 leaves.] #3.
14. 15. 16.	A – Z Rose Cultivars. Discards. A – C Discards. D - F Discards. G – K Discards.	[67 leaves.] 1967-1971. #1. [149 leaves.] #2. [142 leaves.] #3. [210 leaves.] #4.
14. 15. 16. 17.	A - Z Rose Cultivars. Discards. A - C Discards. D - F Discards. G - K Discards. L - O Discards.	[67 leaves.] 1967-1971. #1. [149 leaves.] #2. [142 leaves.] #3. [210 leaves.] #4. [164 leaves.] #5.

21. Water Mold Control. [1 leaf.] 9 May 1960.

<u>BOX 25</u>

HARVEST BOOKS 1979-1984

- 1. Harvest Book. 1979-1980. [112 leaves, pp. 1-112.]
- 2. Harvest Book (cont.) [163 leaves, pp. 113-276.]
- 3. Harvest Book (cont.) [57 leaves, pp. 277-333.]
- 4. Harvest Book. 1983-1984.
- 5. Harvest Book (cont.)
- 6. Crop Availability. 1979-1980. [179 leaves.]

<u>BOX 26</u>

 a) The Rose Book Project [2 copies] A Proposal by Pamela Leuthold, Director of Public Relations & Advertising

Services.

Mayflower Books, Inc. 26 May 1983.

- b) <u>Southern Florist and Nurseyman</u>. 15 April 1983. [re: Rose <u>Olympiad</u>.]
- c) Rose <u>Olympiad</u>. Promotion and Publicity. M.B. Reynolds & Associates, Inc. 29 December 1982 ff.
- 2 Rose Budlist. [134 leaves.] 1982-1983.
- 3. Rose Budlist (cont.) Includes Sub-Var listing. [113 leaves. pp. 135-235.]
- 4. Rose <u>Olympiad</u>.

5. Original Binder. [This is a unique binder given to the Armstrong nurseries, Inc. It has the <u>Olympiad</u> logo designed for the Nursery after they were chosen: "The Official Licensee 1984 Olympic Games."]

<u>BOX 27</u>

Receipts. [Included Donations to Rose Societies. 1978-1981.]

ARNCO. Pd. Bills.

<u>BOX 28</u>

MATERIALS FOR ROSE GROWERS AND DEALERS.

- Script and Photographs for "A Rose Is Born."
 2 copies. [See Box 38 Folder 6 for additional photographs.]
- 2. Folio to Rose Growers Introducing 1962 AARS Winner Rose John S. Armstrong, Gr.
- Photographs for "The Rose For 1965" folio.
 [Inc: Roses... Lotte Gunthart Blithe Spirit Song of Paris Sweet Afton.]
- 4. Color Plates of Armstrong Roses.
- 5. "News from Armstrong Nurseries, Inc. Introducing four new roses for 1968."
- 6. Armstrong's Operation 'Red Glory' 1970.
- 7. [Inserts for Armstrong Wholesale Catalog and Previews.]
- 8. ARNCO. Pd. Bills, Correspondence. [1971-1973.]
- 9. ARNCO. (cont.)
- 10. "A Special Introduction of New Cut Rose Varieties."

<u>BOX 29</u>

BUSINESS FORMS

- 1. #60. Advance Order Reserved.
- 2. #61. Shipping Season Ended Return Order.
- 3. #64. No Advance Order. Return Order.
- 4. *#*73. Card: Sales Tax on Handling.
- 5. #75. Card: No Program Covers.
- 6. *#*76. Card: Purchased Elsewhere.
- 7. Inland Mailing Service. Cleah Palmer. 82-83.
 448 S. Pershing
 San Bdno 92408 (888-6891)
 P.O. Box 5337 Zip 92403
- Mail Order Reserve Inventory Worksheets. 82-83.
 Pricing Quan. By ship date.
- 9. 82-83 Cat. Mail Order var.# only. Royalty, Sub-var, 3-rate price structure. Check list.
- 10. Master of Inventory & Manual Mail Order 1982-83.
- 11. Ordered from Wholesale <u>Rose</u>.
- 12. Ordered from Wholesale <u>Deciduous.</u>
- 13. 82-83 Catalog Coding and Ad Rept.
- 14. Mail Order from Wholesale Masters. (Rose, Tree Rose, Decid.).
- 15. Mr. Allen Manuel Dahlias Douglas Nurseries P.O. Box 47 (503-266-9419) Canby, OR 97013.
- 16. Sun Pantry Enterprises Maarten Voogd (714-848-1686)

16182 Gothard Unit N Huntington Beach 92647.

- 17. Gro-Plus Farms Mushrooms P.O. Box 448 (800-345-1119 Ellen) Edgemont, PA. 19038.
- Oak Lawn Industries A-Just-O
 5340 W. 111th Street
 Oak Lawn, IL. 60453.
- 19. Mail Order Specialty Items 80-81.P.O. Pkg. Slips Addresses.
- 20. Mail Order Specialty Items 81-82. P.O. –Pkg. Slips – Addresses.
- 21. Mail Order Specialty Items 82-83. P.O. –Pkg. Slips – Addresses.
- 22. Inland Mailing Service 448 S. Pershing Cleah Palmer San Bernardino 92408 P.O. Box 5337 Zip 92403.
- 23. Correspondence File [re: Requests from Rose Societies & others for Film &/or Slides.
 a) "How Armstrong Roses Grow."
 b) "How Armstrong's New Roses are Created."]
- 24. M.O. Info -- Xerox.
- 25. Info --How to Order Post Cards.

26. Catalog Ad Reports 1981-82.

- Catalog & Order Coding Master Ad Reports.
 28. 2 The Olympiad Rose Folders
 - Official Rose of the 1984 Olympics.
- 29. Balance Due Us (Master Copy.)
- 30. Billing Info -- Sales Tax, etc.
- 31. KIWI.
- 32. Rhubard Planting Instructions.

33. 34.	Confetti Living Fence. Peacot. Gift Certificates Ret.	– Prior to 1979.
		<u>BOX 28</u>
35.	Gift Certificates Returned for Purchase.	78-70.
36.	Gift Certificates.	1-150.
37.	Gift Certificates.	151-300.
38.	Gift Certificates.	301-499.
39.	Gift Certificates.	500-699.
40.	Mail Order/Gift Certific	ates.
41.	Relief File.	
42.	Mail Order Policy Com	plaints.
43.	Repl. Cert.	000-299.
44.	Repl. Cert.	300-599.

45. Repl. Cert. 600-899.

<u>BOX 30</u>

PHOTO FILE INDEX

- 1. Photograph Index.
- 2. Sub-tropicals.
- 3. Azaleas and Camellias.
- 4. Ornamentals.
- 5. Miscellaneous.
- 6. Negatives.
- 7. Letterpress and Offset. Fine Art.

<u>BOX 31</u>

Order Processing Systems Functional Design Specification. Prepared by Price Waterhouse. [Accounting Firm]. March 1981.

<u>BOX 32</u>

AUDIO VISUAL COLLECTION

REEL TO REEL TAPES

- 1. John S. Armstrong Program KFIL 106.3 Friday 30 September 1960 @ 10:00a.m.
- John S. Armstrong Interview with Jim Todd.
 23 September 1960.
- John S. Armstong All-American Rose Winners Release 21 May 1961 Length: 4 ¹/₂ minutes.

FILM All film containers empty as of 10-07. Films on DVD?

1.		John S. Armstrong 16mm. Length: 95ft. Original.	90 th Birthday
2.	02776-1	J.S. Armstrong Copy.	Birthday.
3.	02776-2	J.A. Armstrong 16 mm. Length: 76 ft.	1955.
4.	09958	J.S. Armstrong Original.	Close-Ups.
5.	09958	J.S. Armstrong Duplicate.	Close-Ups.

SLIDES

"How Armstrong's New Roses Are Created."
Set #2
54 35 mm. color slides
Time: 20-30 minutes
Subject: Hybridizing a new rose. Review of AARS winners originating from Armstrong's budding program.

<u>BOX 33</u>

"ROSE IS BORN"

- 19 8" X 10" black and white mounted photographs of "Rose is Born".[#5, #15 are missing.]
- 4 sets of 5 ¹/₂ " x 7" colored labels (Roses)

5 ¹/₂ " x 7" colored labels (nuts, fruits, trees.)

[N.B. These colored labels were placed on the outside wrappings of the bareroot roses or trees to identify them.]

<u>BOX 34</u>

PRINTING PLATES

NAME TAGS

<u>BOX 35</u>

EMPLOYEE RECORD CARDS 1921-1926

EMPLOYEE RECORD CARDS 1924-1935

<u>A-P</u>

<u>BOX 36</u>

EMPLOYEE RECORD CARDS (cont.) 1924-1935

O-Z

BOX 37

POSTERS

<u>BOX 38</u>

ALBUM -- COLOR PLATES ADVERTISING PHOTOGRAPHS

[N. B. The negatives are stored in Box 38-N Small Prints are in Box 38-P]

- 1.Propagation/FarmNegatives and Prints.1972.
- 2. Arnie and Jack. April 1972. Research Department Pix 2/28/71.

3. Jack E. Christensen

- 2 5 x 8 B/W
- 1 Negative.

4. Employees Photo. Bob DeMayo

- 6 5 x 8 B/W
- 1 5 x 7 Color
- 1 8 x 10 Color
- 1 37/8 x 47/8 Color negative
- 1 35mm slide

5. Wasco Rose Festival

6

5

2

- 3 ½ x 5 B/W
- 3 ½ x 4 1/8 B/W
- $3\frac{1}{2} x 4\frac{1}{2}$ Color John Armstrong Jr.
- 1 3¹/₂ x 5 Color John Armstrong Jr. w/Rose Queen.
- 6. Historical. [Includes Photographs of "Rose Is Born."]6A Rose Is Born 6B Script for "Rose Is Born".
- 7. Employees Former Office and Sales.
- 8. Armstrong, J. A. President Emeritus.

[Inc. Negatives.]

- 9. Biographical Information. J. Awdry Armstrong.
- 10. Employees.
- 11. Armstrong, David L., Research Director.
- 12. Armstrong, John R., General Sales Manager.
- 13. H.C. Swim [Biography][Newspaper Article has been encapsulated and is in Box 37.]
- 14. H. C. Swim
- 15. Landscaping #2. [Inc. negatives.]
- 16. Landscaping #3. [Inc. negatives and small prints.]
- 17. Propagation Department. [Inc. slides, small prints.]
- Land. Sold -- flooded -- etc. Land Data. [Photographs] Taken December 5, 1966.
- 19. Del Rancho Fortuna Pictures.
 [News release on Armstrong's acquisition of this property, 1 July 1958, has been transferred to Box 1, Folder 10. Inc. negatives and small prints.]
- 20. Wasco Buildings. [Inc. negatives and small prints.]
- 21. Research Operations w/H.C. Swim.
- 22. Field Equipment.
- 23. Pest Control and Pest Control Equipment.
- 24. Deciduous Miscellaneous. [Inc. negatives and small prints.]
- 25. Grape Fields and Digging.
- 26. Deciduous Fruit Tree Fields Roses.
- 27. Wasco Shipping Deciduous Trenches – Packing, etc. [Inc. negatives and small prints.]
- 28. Gift Packages. Mail Order. [Inc. negatives and small prints.]
- 29. Gift Certificate Enclosures.
- 30. Armstrong Products.

- 31. Culver City Sales yard. [Inc. small prints.]
- 32. Fullerton Sales yard.
- 33. La Mesa Sales yard. [Inc. small prints.]
- 34. Long Beach Sales yard. [Inc. small prints.]
- 35. North Hollywood Sales yard. [Inc. negatives and small prints.]
- 36. Ontario Plaza Sales yard. [Inc. negatives and small prints.]
- 37. Ontario Plaza Sales yard. (cont.)
- 38. Wholesale Personnel. [Inc. small prints and negatives.]
- J. Awdry Armstrong. Pekmez Release Oct. 1. [There were three envelopes included in this folder that contained negatives and prints of Armstrong Personnel. However the individuals were not identified. These have been stored in Box 38-P and Box 38-N, Folder #39.]
- 40. J. Awdry Armstrong.
- 41. Executive Groups. April 13, 1962.
- 42. John Armstrong, Jr. (Portrait) December 11, 1967 Color only No B & W pix taken.
- 43. John Armstrong, Jr. (cont.) Biographical sketch.
- 44. Dr. David L. Armstrong
- J.S.A. Story and Script. [Includes folder 45A w/collection of photographs.]
- 46. John S. Armstrong
- 47. John S. Armstrong(cont.) "A Rose Is Born"
- 48. John S. Armstrong (cont.) "Armstrong Story" [Includes: "last Chapter"]
- 49. John S. Armstrong (cont.)

The following folders #50, 51, 52, and 53 contain photographs originally donated to the Ontario Museum of Art and History by Jack Christiensen in May 1985.

50. John S. Armstrong. [8 x 10 negative.]

51. John S. Armstrong. [8 x 10 colored photograph.]

- 52. John S. Armstrong.
- 53. John S. Armstrong
- 54. Roy Elliott (Portrait.)
- 55. Herbert C. Swim.
- 56. Armstrong Nurseries. Retiring Personnel.
- 57. Armstrong Nurseries. Retiring Personnel (cont.)
 - a) Jack M. Story Biography
 - b) Lawrence Ball appointment as Executive Vice-President and General

Manager.

Newspaper article. April 14, 1972.

- 58. Armstrong Nurseries Retiring Personnel (cont.)
- 59. Richfield "Success Story."
- 60. J.S.A. 98th Birthday. 10-14-63. Small prints only.
- 61. J.S.A. Presentation. 9-23-61. Small prints only.
- 62. J.S.A. in Garden & DeManche Girl.

3-14-61. Small prints only.

- 63. Containers Production Dept. 1972. 1973.
- 64. Garden Centers: Ontario, No. Hollywood, Fullerton, and Central Office, Ontario.
- 65. [The photographs found in this folder are copies of Photographs of Ontario and Armstrong Nursery Field Production (1920-1930). They are part of the original donation to the Ontario Museum of Art and History which was transferred to the Ontario City Library Archives, May 1985.]
- 66. Foreign Visitors.

Association Pictures. [The photographs in this folder have been separated chronologically and their corresponding list of names placed in the next folder. That folder number is followed by an "L" (L=List).

- 68. Association Picture (1)1916 Convention of California Association of Nurserymen at Santa Barbara.
- 68L. 1916 Convention List of names.
- 69. Association Picture (2) Meeting in Washington, D.C. No date available.
- 69L. List of Names.
- 70. Association Pictures (3)
 Past Presidents Attending the 79th Annual Meeting Minneapolis, Minnesota. Wednesday, July 21, 1954.
- 71. AARS Meeting 1956 (4) Dave Stump Mrs. Bill Clarke Stick [sic] Dean
- 72. Association Picture (5) Past Presidents Banquet Miami Beach. July 1957.
- 72L. List of names.
- 73. Association Picture (6) Philadelphia. July 1959.
- 74. Association Picture (7) No place or date available.
- 74L. List of names.
- 75. Association Picture (8) AAN Past Presidents Washington, D.C.. July 19, 1961.
- 75L List of names.
- 76. Association Picture (9) AAN Past PresidentsJAA not presentDenver, CO 1962.
- 77. Association Picture (10)

AAN Past Presidents Houston, TX. July 1963. List of names.

Association Picture (11)
 AAN Past Presidents
 Portland, OR. July 1965.

77L

- 79. Photo Permission Release.
- 80. Photo Permission Release (cont.)
- 81. Helen Traubel Photographs.
- 82. Helen Traubel Photographs. (cont.) [Photograph Release Letters]
- 83. JAA's European Trip June 1953.
- 84. JAA's European Trip 1960.[Includes trip to Delbard Nursery in France]

85. Assorted photographs. [These photographs were found at the back of the file drawer.]

85N 2 8 x 10 negatives.

- 86. Assorted photographs (cont.) [Mr. Herbert C. Swim color negatives $2 \frac{1}{2} x 2 \frac{1}{2} B/W$ negatives]
- 87. Paste-ups for Bonanza Peach.
- 88. Photographs of Bonanza Peach.

<u>Box 39</u>

PHOTOGRAPHS

- 1. Flower Shows.
- 2. Flower Shows (cont).
- 3. Rose Fields.
- 4. Rose Packing, Shipping, Mailing.
- 5. Jazz Fest.
- 6. Eiffel Tower.
- 7. Landscaping.

- 8. Peaches, Oranges, Grapes, Chestnuts, Reeves Apricot.
- 9. Century Two (Negatives) [see: Box 20 – Folder 43.]
- 10. [The following photographs and negatives were found stuffed in manila envelopes. Where identification is possible it has been noted. Where identification is unavailable only the Box number and Folder number was used.]

Includes: Renzo Dare Home

Rose Charlotte Armstrong Azalea Rutherfordiana Firelight 1079-M-4. Lavender Lady

Gift Shop Items

- 11. <u>Rose Is Born</u>. Additional photographs.
- 12. Rose Hill(s) Rose Garden. (folder missing as of 10-07).
- 13. Charlotte Armstrong memorial Rose Garden.
- 14. Landscaping Photos B/W (folder missing as of 10-07).
 - a. Circus Parade
 - b. Assortment Montezuma, Rondelay, etc.
- 15. Rose Field Shots. [Ontario and Wasco.]

[Inc. B/W negative of Trophies and Research Seedlings.]

- 16. How to Plant a Rose.
- 17. Aerial Views.
- 18. Warehousing of Rose Plants. [These photographs were found in the folder marked "Aerial Views."]
- 19. Part of the "Rose Is Born" series.
- J. Awdrey Armstrong w/Rose Monterey Jazz Fest. (folder missing as of 10-07).
- 21. Aerial Views. Wasco Fields and Buildings
 - a. Office and Shop Area
 - b. June Beds Color and B/W
 - c. Rose Processing Building
 - d. Wasco Malofy Lease
 - June Beds Pomegranates, etc. Red Glory
 - e. Wasco 100 Ranch

Grape Cutting

f. Wasco Air Views 100 Ranch 500 Ranch 700 Ranch Malofy Ranch

- g. Wasco Rose Fields. Air Views 500 Ranch.
- h. Wasco 300 Ranch and Research Research and Sein Area
- i. Wasco Air View. 700 Ranch.

2 year Deciduous.

- j. Wasco Air View. 100 and 700 Ranch
- k. Collection of Assorted Photographs.
 - i. John Armstrong Jr. w/ Rose Queen.
 - ii. A Rose
 - iii. Collage of newspaper articles on Presidential candidate John F. Kennedy, Jr. accepting an Armstrong Bare-Root Rose, **DUET**, as a gift from a little girl.
 - iv. Three individuals. Names n/a.
- 22. Rose Pruning Demonstration.
- 23. Rose Fragrance Story.
- 24. Rose Budding and Rose Production.
- 25. Fruit Trees. (folder missing as of 10-07).
 - Armstrong Variety Orchard Nectarine 57202-4 Peach Armgold
 - b. John Kavacevich Orchard Nectarine Mayred Nectarine Armking
- 26. Roses Growing and Harvesting. [Inc. an 8x10 of Connie Hines, actress starring in "Mr. Ed" C.B.S. TV (1961).]
- 27. Rose Flower Arrangement.
- 28. Rose Landscaping. (folder missing as of 10-07).
- 29. Landscaping Rothwell House (folder missing as of 10-07).

1540 Laurel, Upland. [1964] Now owned by [Joseph and Marie] Conello.

- 30. Field Shots
 - a. Cleaning
 - b. Wasco
 - c. 500 Ranch
 - d. Digging
 - e. Harvest
 - f. Equipment

g. Chino Rose Fields [Inc. 6 color slides of Wasco and Chino Rose fields in bloom.]

31. Rose Package

32. Copyrights [1944-1973]

33. Publicity. [Includes Ontario Air Views]

34. Publicity (cont.)

35. Publicity (cont.) [Includes a)Canned Roses and b) Union Pacific Engine]

36-44. In original Container List, processor skipped these folder numbers.

We are unsure whether these folders are missing or are a clerical error in numbering.

- 45. Flower Shop Arrangements
- 46. Bonanza Peach. School children planting rose bush. Rose Delivery man.
- 47. Mixed Roses, Palette.
- 48. Folder missing as of 10-07.
- 49. Applause
- 50. Bravo
- 51. Rose Arranging Sequence
- 52. Rose Shows
- 53. Folder missing as of 10-07.
- 54. Night
- 55. Climbing Night
- 56. Signora
- 57. Sister Therese
- 58. Folder missing as of 10-07.
- 59. Rose Cl. Circus (not growing)
- 60. Chief Seattle
- 61. Rose Christian Dior
- 62. Rose County Fair (not growing)
- 63. Dainty Bess
- 64. Aamoscena Trigintipelata
- 65. Debonair
- 66. Edna Thomas
- 67. Fiesta
- 68. Floriade
- 69. Frau Karl Druschki
- 70. Frolic
- 71. Gay Princess
- 72. Gold Strike
- 73. Golden Slippers
- 74. Green Fire
- 75. Heat Wave

- 76. Isobel Harkness
- 77. Ivory Fashion
- 78. J. Otto Thilow
- 79. Joanna Hill
- 80. Jonkheer, M. G. Sandberg
- 81. Joseph Strand
- 82. Juno
- 83. K. A. Victoria
- 84. Katherine Kordes
- 85. Katherine T. Marshall
- 86. Korova
- 87. Lady Forteviot
- 88. Lady M. Elizabeth
- 89. Lady Margaret Stewart
- 90. Lal
- 91. La Jolla
- 92. L. C. Breslau
- 93. Leslie Dudley
- 94. Lilac Dawn
- 95. Lilibet
- 96. Lord Charlemont
- 97. Lorna
- 98. Los Angeles
- 99. Lucia Zuloaga
- 100. Lulu
- 101. Lydia
- 102. Marchioness Linlithgow
- 103. Margaret McGredy
- 104. Molly McGredy
- 105. Max Krause
- 106. McGredy's Ivory
- 107. McGredy's Scarlet
- 108. McGredy's Sunset
- 109. McGredy's Yellow
- 110. Melody
- 111. Midnight

<u>Box 40</u>

- 11 black 5.5x8.5 3-ring binders containing Order Adjustment Certificates. Date range is from 1981-1983.

- 1 small box of approximately 240 polaroid photos showing construction of research buildings in Wasco.

<u>Box 41</u>

PHOTOGRAPHS

- 1. Mme. Albert Barbier
- 2. Mme. Butterfly
- 3. Mme. Edouard Estaunie
- 4. Mme. Joseph Perrand
- 5. Mrs. Dudley Fulton
- 6. Mrs. E. P. Thorn
- 7. Mrs. G. A. Van Rossem
- 8. Mrs. L. B. Caddington
- 9. Mrs. Lovell Swisher
- 10. Mrs. Oswald Lewis
- 11. Mrs. Paul Gandie
- 12. Mrs. Pierre S. Du Pont
- 13. Mrs. Sam McGredy
- 14. Miss Clipper
- 15. Mme. Chiang Kai-Shek
- 16. Moonsprite
- 17. Patience
- 18. Phyllis Gold
- 19. Pixie
- 20. Poinsettia
- 21. Portadown Fragrance
- 22. Pres Macia
- 23. Princess Royal
- 24. Queen Alexandra
- 25. Raffel's Pride
- 26. Ramon Bach
- 27. Radiance
- 28. Redcap
- 29. Red Glory
- 30. Rev. F. Page Roberts
- 31. R. M. S. Queen Mary

- 32. Rome Glory
- 33. Roman Holiday
- 34. Rose Marie
- 35. Rotary Lyon
- 36. Rubaiyat
- 37. Ruby Lips
- 38. Sanguinaire
- 39. Sierra Glow
- 40. Silver Angele
- 41. Sir Henry Seagrave
- 42. Southport
- 43. Souv. de Claudius Pernet
- 44. Souv. de Jean Soupert
- 45. Souv. de Mme. Chambard
- 46. Spectacular
- 47. Springtime
- 48. Starfire
- 49. Starlet
- 50. Sunlit
- 51. Sunshine
- 52. Susan Louise
- 53. Sweet Fairy
- 54. Sweet Sixteen
- 55. Sweet Sue
- 56. Taffeta
- 57. Talisman
- 58. Thomas Yellow
- 59. The Doctor
- 60. Victoria Harrington
- 61. Ville de Paris
- 62. Virgo
- 63. Warrainee
- 64. Wildfire
- 65. Will Rogers
- 66. York & Lancaster
- 67. Belle of Portugal (climbing)
- 68. Billy Boiler (climbing)
- 69. Black Boy (climbing)
- 70. Bloomfield Dainty (climbing)
- 71. Captain Thomas (climbing)

72. Cascadia (climbing)

73. Cecile Brunner (climbing)

74. Cherokee (climbing)

75. Cherokee Pink (climbing)

76. Cherokee White (climbing)

77. Climbing Circus

78. Dainty Bess (climbing)

79. El Capitan (climbing)

80. Etoile de Hollande (climbing)

81. Daily Mail (climbing)

82. Rose Flash (climbing)

83. Gold of Ophir (climbing)

84. Golden Dawn (climbing)

85. Golden Rapture (climbing)

86. Heinrich Gaede (climbing)

87. Kitty Kininmouth (climbing)

88. Mermaid (climbing)

89. Mona Lisa (climbing)

90. Mme. Gregoire Staechelin (climbing)

91. Nora Cunningham (climbing)

92. Paul's Lemon Pillar (climbing)

93. Paul's Scarlet (climbing)

94. Picture (climbing)

95. Renae (climbing)

96. Reveil Dijonnas (climbing)

97. Roseanne (climbing)

98. Ruth Alexander (climbing)

99. Silver Moon (climbing)

100. Staechelin (climbing)

101. Sterling Silver (climbing)

102. Sungold (climbing)

103. Vicomtesse Pierre de Fou (climbing)

104. Ville de Paris (climbing)

105. Climbing Rose Misc. Photos

106. Caledonia (tree rose)

107. Mme. Herriot (tree rose)

Box 42

Contains 84 folders (files) of photographs relating to the Armstrong Nurseries:

- 1 Aerial Views 1949
- 2 Armstrong buildings 1949-1965
- 3 Camellias Flirtation and Margaret Hertrich
- 4 Charlotte Armstrong Memorial Rose Garden
- 5 Christmas party 1947 (appears to be at the Merton E. Hill Auditorium on the Chaffey College/High School campus)
- 6 Events and exhibits
- 7 Flowers and plant arrangements
- 8 Annual Spring Flower show sponsored by the Ontario Jr. Chamber of Commerce- May 21, 1949
- 9 Fruit berries
- 10 Fruit nectarines Nectarina, Palomar, Panamint, Pioneer, Silver Lode
- 11 Fruit peaches Altair, Bobolink, Double Delight, Earligold, golden Treasure, June Gold, Springtime, Saturn, Valigold
- 12 Fruit trees Nectarina, Altair peach, Bonanza Peach Bush, Double Delight peach tree, unidentified others
- 13 Fruit plum Sierra
- 14 Fruit other
- 15 Landscape Rose Center
- 16 Landscaping
- 17 Miscellaneous
- 18 Nursery gardens
- 19 Men J. Awdry Armstrong
- 20 People John S. Armstrong, J. Awdry, Olive Armstrong Freeman, Max Ross, David S. Stump, Dr. David L. Armstrong, John Armstrong, Jr.
- 21 People Connie Hines, actress on "Mr. Ed" TV show 1961-66
- 22 People Herb Swim
- 23 People Helen Traubel
- 24 People unidentified
- 25 Plant processing
- 26 Root conditions

Roses

- 27 A-E: Ann Factor, Applause, Brigadoon, Candy Apple, Cara Mia, Century Two, China Doll, Country Fair, Dainty Bess, Debonair, Eiffel Tower
- 28 Aztec
- 29 Blithe Spirit
- 30 Bravo
- 31 Buccaneer
- 32 Charlotte Armstrong
- 33 Chief Seattle
- 34 Circus
- 35 Columbus Queen
- 36 Duet
- 37 El Capitan
- 38 Embers
- 39 Fandango
- 40 Fanfare
- 41 First Love
- 42 Forty Niner
- 43 Frolic
- G-R: Gaujard, Gaytime, Grand Slam, Joseph's Coat, Lemon Spice,
 Mirandy, New Fashion, Ole, Puerto Rico, Northern Light, Pascali,
 Picture, Pinkie, Renae, Red Chief, Red Cushion, Red Glory, Ruby Lips
- 45 Garden Party
- 46 Green Fire
- 47 Heat Wave
- 48 Helen Traubel
- 49 High Noon
- 50 Isobel Harkness
- 51 John S. Armstrong
- 52 Juno
- 53 La Jolla
- 54 Lotte Gunthart
- 55 Lucky Lady
- 56 Matterhorn
- 57 Midnight
- 58 Mojave
- 59 Mona Lisa
- 60 Montezuma

- 61 Moonsprite
- 62 Nocturne
- 63 Pink Parfait
- 64 Redcap
- 65 Roundelay
- 66 S-W: Seventh Heaven, Simon Bolivar, Strawberry Blond, Sweet Afton, Sweet Sixteen, Yellow Cushion
- 67 San Antonio
- 68 Sierra Dawn
- 69 Song of Paris
- 70 Starlet
- 71 Summer Sunshine
- 72 Sutter's Gold
- 73 Taffeta
- 74 Tallyho
- 75 Unidentified
- 76 Valentine
- 77 Wildfire
- 78 Weeks "Tops in Roses"
- 79 Rose Canning
- 80 Rose Fields
- 81 "Rose is Born" series of photographs
- 82 Transportation
- 83 "Wonderful World of Roses" print narration to accompany slide show
- 84 Armstrong Photo Mailing folder
- 85 Nursery Catalogs
- 86 Armstrong Nurseries 247 slides in 3-ring binder
- Five issues of The Rangefinder magazine featuring Bryant's photos of Armstrong roses on the covers. 1961-1966. One issue of the Calif.
 Professional Photographer (Jan. 1968) with Armstrong rose on cover.

Boxes C1 through C10

These boxes contain unbound Armstrong catalogs from 1903-04 through 1986, 1989-90 and 2008. The older ones could be relabeled and put into archival envelopes.

Box C11

Contains outside catalogs from other growers.

Box C12 and C13

Contain catalogs donated by Herbert C. Swim with a complete run from 1916-1982 including a 1937 Spanish edition.

Boxes C14 through C17

Contain bound copies of Armstrong catalogs from 1917-1964 discontinuous run.

Boxes Exc. 1-Exc. 7

These boxes contain "excess" (duplicate) catalogs from 1915-1983 discontinuous run. They are available to any library upon request.