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FOR IMMEDIATE RELEASE

City of Ontario
Ontario Museum of History & Art

DÍA DE LOS MUERTOS: ETERNAL ROOTS

The Ontario Museum of History & Art presents its annual *Día de los Muertos* exhibit, on view beginning Thursday, October 3, 2019 through Sunday, November 10, 2019. The Museum has been honoring Day of the Dead traditions with large-scale exhibit and events for over two decades.

Día de los Muertos: Eternal Roots will showcase vibrant pieces of art honoring the deceased. This year, over 50 artists bring their own highly personal views of life and death to a diverse array of media, including painting, sculpture, mixed media, photography, and altar installations. This year's theme, *Eternal Roots*, highlights the importance of tradition and the celebration of life. Whether exhibiting heartfelt tributes to loved ones, or light-hearted and humorous pieces, the collective result is as broadly educational as it is entertaining. Participants from the city-wide art contest will have their ornaments on display in the *Día de los Muertos* exhibit.

Día de los Muertos (Day of the Dead) holiday is a vibrant celebration of life and loved ones celebrated on November 1st and 2nd. It is a long-standing cultural celebration in Latin America with strong ties to indigenous Mexican culture. Today, *Día de los Muertos* has been increasingly popular with Latinos and Non-Latinos in the United States, as seen with the diverse range of participating artists.

Special Events that will be held in conjunction with the exhibition:



Día de los Muertos Exhibit Reception

Saturday, October 5, 2019 (1 PM to 3 PM)

Celebrate the artists of the annual *Día de los Muertos* exhibit, showcasing contemporary work in painting, sculpture, mixed media, photography, ofrendas (altars), and participants from the city-wide art contest. Meet the artists, enjoy live music, and participate in a drop-in workshop. Light refreshments will be served. Remarks at 1:30 PM. This is a free event.

Family Discovery Day: Día de los Muertos

Saturday, November 5, 201 (Noon to 4 PM)

Celebrate *Día de los Muertos* through art workshops, live performances, a photo backdrop and face painting for the whole family! Come dress as an *esqueleto* (skeleton) and enter the Museum's *Catrina/Catrin* (fancy skeleton) contest. This is a free event.

For more information about the *Día de los Muertos* exhibit or to learn more about the Ontario Museum of History & Art, please visit www.OntarioCA.gov/Museum or call (909) 395-2510.

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About the City of Ontario

The City of Ontario *Elevates* the quality-of-life by creating urban lifestyle districts that create sustainable places to live, work and play. Located just 35 miles east of downtown Los Angeles, the City of Ontario is ideally situated as a gateway to Southern California. With major freeways, rail transportation and International Airport, Ontario offers the rest of the world to be a part of a culturally diverse community with rich history that is well positioned for quality development and economic sustainability for its 177,000 residents. Complementing its business and residential core, Ontario offers premium entertainment venues such as the Ontario Convention Center, Toyota Arena, and the Ontario Mills Mall. To learn more about the City of Ontario, visit www.OntarioCA.gov or call (909) 395-2000.

About the Ontario Museum of History & Art

The Ontario Museum of History & Art is located at 225 S. Euclid Avenue, Ontario, California 91762. Gallery hours are Noon to 4 PM, Thursday through Sunday. Admission is free. For more information call (909) 395-2510, email at MuseumInfo@OntarioCA.gov or visit www.OntarioCA.gov/Museum. The Ontario Museum



of History & Art is a public-private museum operated by the City of Ontario with support from the non-profit Ontario Museum of History & Art, Associates.

