



**Water Conservation Campaign Contest 2019  
Judging Sheet**

Name of School: \_\_\_\_\_

Project Name: \_\_\_\_\_

Broadcast Media

Digital Art

**Place one of these numbers in each box below, then total at the bottom.**

A score of <b>5</b> meets <b><u>ALL</u></b> of the criteria.	A score of <b>4</b> meets <b><u>MOST</u></b> of the criteria.	A score of <b>3</b> meets <b><u>SOME</u></b> of the criteria.	A score of <b>2</b> meets <b><u>FEW</u></b> of the criteria.	A score of <b>1</b> meets <b><u>NONE</u></b> of the criteria.
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JUDGING CRITERIA		COMMENTS
	<b>Creativity/Originality</b> - Implements constructive imagination; Presents contemporary ideas; Provides techniques to understand PSA intent in an original/creative format	
	<b>BROADCAST MEDIA: Quality/Presentation</b> Provides entertainment appeal; Presents clarity in both sound and visual; Engaging; Effects are implemented and clear; Meets timing standards	
	<b>DIGITAL ART: Quality/Presentation</b> Provides clear arrangement of art; Presents clarity and visual appeal; Provides a visual balance, static or dynamic, of the various elements of the artist's work; Stands on its own as a coherent and complete work of art	
	<b>Addresses "On-Topic"</b>	
	<b>Total Score</b>	

Final Comments: \_\_\_\_\_

\_\_\_\_\_  
Evaluator's Signature

\_\_\_\_\_  
Date