

CITY OF

303 EAST B STREET, CIVIC CENTER ONTARIO



ONTARIO

CALIFORNIA 91764-4105

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CITY MANAGER

SHEILA MAUTZ
CITY CLERK

JAMES R. MILHISER
TREASURER

RE: SIGN PLAN APPLICATION PACKET

Dear Applicant:

In an effort to improve customer service and insure development projects are processed as quickly as possible, the Planning Department finds it necessary to remind its clients that complete application submittals are crucial to the plan review process. In the past, accepting incomplete applications has led to errors and time delays at the end of the review process. I do not want this to happen to you.

Consequently, the Planning Department staff will only accept complete applications at time of submittal. All items listed on the enclosed *Sign Plan Application Form* and the *Sign Plan Application Minimum Filing Requirements* must be provided before the Planning Department counter staff can accept your application for filing. Please review these minimum requirements prior to submitting your application, as counter staff do not have the authority to waive these requirements.

Please remember that failure to provide all of the required plans and information will result in significant time delays in the processing of your application. If you have any questions regarding the necessity of any particular item on the *Sign Plan Application Form* or the *Sign Plan Application Minimum Filing Requirements*, please feel free to contact the Planning Department counter supervisor to discuss your questions.

The Planning Department looks forward to a continued efficient and professional relationship with you in the future. If you have any questions, comments, or concerns regarding this matter, please feel free to contact the Planning Department at (909) 395-2036.

Respectfully,



Cathy Wahlstrom
Planning Director

ATTENTION!

The City of Ontario strives to provide you with efficient and effective service in a businesslike manner. We are committed to the principle that every interaction you have with the City must be based on honesty and integrity.

City employees are prohibited by law from soliciting or accepting money, services, or gifts of any kind in connection with the discharge of their duties.

If you are approached or are aware of any violation of this policy, please immediately contact any of the following:

Scott Ochoa, City Manager (909) 395-2396 or sochoa@ontarioca.gov
Derek Williams, Police Chief..... (909) 395-2710 or dwilliams@ontarioca.gov
Ethics Line.....(800) 500-0333



City of Ontario
 Planning Department
 303 East B Street
 Ontario, California 91764
 Phone: 909.395.2036
 Fax: 909.395.2420

Sign Plan Application Form

GENERAL INFORMATION

Subject Property

Tenant Name: _____
 Address of Proposed Sign: _____
 Phone: _____
 Email: _____
 Business License No. _____ Exp. Date: _____

Applicant/Contractor Information

Name of Applicant: _____
 Company/Organization: _____
 Address: _____
 Phone: _____ Email: _____
 Applicant's Representative: _____
 Address: _____
 Phone: _____ Email: _____

For Staff Use Only

File No.: _____
 Related Files: _____

 Date Submitted: _____
 Received by: _____
 Fees Paid: \$ _____
 Cash Check (# _____)
 Credit Card
 Receipt No.: _____
Action:
 Approved Denied
 By: _____
 Date: _____

PROJECT INFORMATION

Address of Proposed Sign: _____

 Assessor Parcel No(s): _____

Project Site is Located within the Downtown District (Note: The Downtown District is bordered by "I" Street on the north, Vine Avenue on the west, railroad tracks (immediately south of Emporia Street) on the south, and Sultana Avenue on the east)? Yes..... No

SIGNAGE STATISTICS

Signs	Wall Signs		Freestanding Signs		Other Signs: (_____)	
	Area (in SF)	Letter Height	Area (in SF)	Height	Area (in SF)	Height
Existing Signs:						
Proposed Signs:						
Development Code Requirements (max. allowed):						

APPLICANT CERTIFICATION

I, the undersigned, certify and say that I am the applicant in the foregoing application, that I have read the foregoing application and know the content thereof, and state that the same is true and correct to the best of my knowledge and belief.

Furthermore, I hereby agree to defend, indemnify, and hold harmless the City of Ontario or its agents, officers, and employees, from any claim, action or proceeding against the City of Ontario or its agents, officers or employees, to attack, set aside, void, or annul any approval by the City of Ontario, whether by its City Council, Planning Commission, or other authorized board or officer, as it pertains to this application. The City of Ontario shall promptly notify the applicant of any such claim, action or proceeding, and the City of Ontario shall cooperate fully in the defense.

Date: _____ Signature: _____

Name (print or type): _____

PROPERTY OWNER OR APPROVING AGENT CERTIFICATION

I, the undersigned, certify and say that I am the owner, approving agent, for the property in the foregoing application, that I have read the foregoing application and know the content thereof, and agree to the filing of this application with the City of Ontario.

Date: _____ Signature: _____

Name (print or type): _____

Address: _____

Phone: _____



City of Ontario
Planning Department
303 East B Street
Ontario, California 91764
Phone: 909.395.2036
Fax: 909.395.2420

Sign Plan Application Minimum Filing Requirements

WHAT IS A SIGN PLAN?

A Sign Plan is a set of drawings that describe, in detail, how a sign is proposed to be constructed and placed on a particular property.

WHY IS A SIGN PLAN REQUIRED?

The City recognizes the need for signs as a means to identify businesses within the community, and further recognizes that signing is an important design element of the physical environment. The City is committed to preserving and improving its appearance and is striving to provide an economically stable and visually attractive community through site planning, building design, landscaping and signing.

When properly designed, a sign can be pleasing and can harmonize with physical character of its environment. Poorly designed signs, however, detract from the city's aesthetic value, can result in a reduction in property values and in some cases, can present a hazard to both pedestrians and motorists.

The City is committed to preserving its aesthetic value, assuring the health and safety of its residents, and to preserving and maintaining property values. To this end, the Ontario City Council has adopted regulations governing the placement, number, size and design of signs in the City. The implementation of these regulations is ensured through the Sign Plan Application process.

FILING REQUIREMENTS

- (1) Completed *Sign Plan Application Form* and filing fee.
- (2) Three (3) fully dimensioned color copies of the sign plan, and the following:
 - (a) A site plan showing the location of all proposed signs.
 - (b) Exterior building elevations showing the location of all proposed wall signs.
 - (c) A fully dimensioned elevation drawing of all proposed signs, describing the sign length, width, depth, letter height, materials and colors.
 - (d) A cross section showing how the sign will be attached to the building.
 - (e) Signature of the property owner or approving agent on the *Sign Plan Application Form*.
- (3) Photographs of the site, including existing signs and proposed sign location(s).
- (4) Provide a copy of the current business license for the business requesting sign approval, or provide the business license number on the *Sign Plan Application Form*.