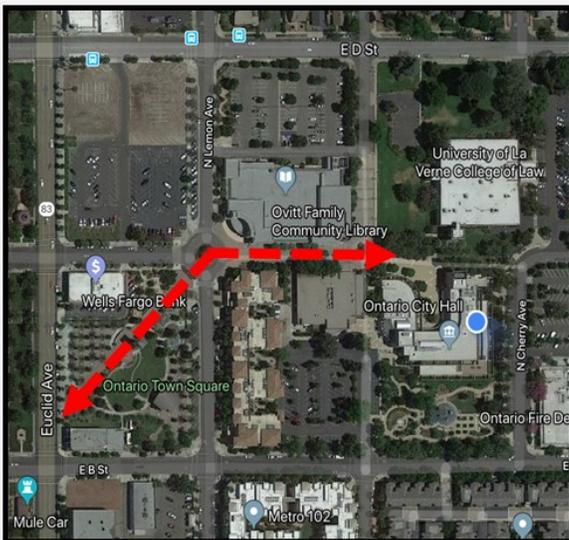


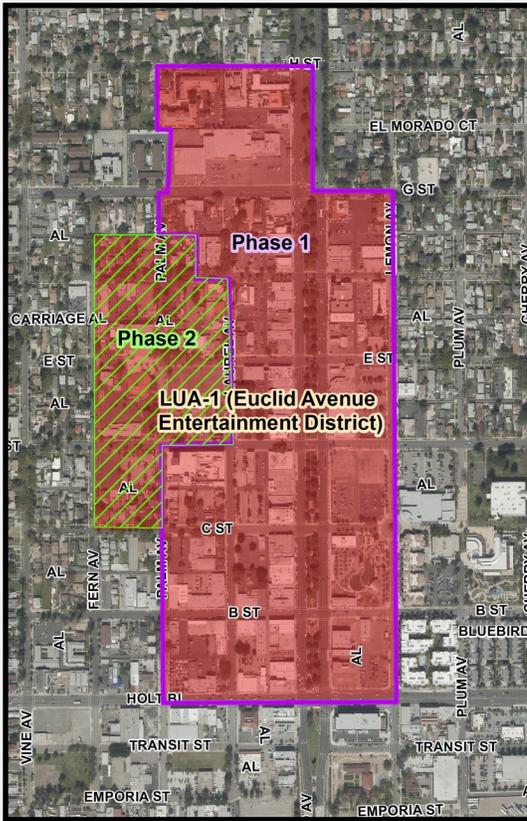
**Arts District:** Envisioned as a dynamic destination for locals and tourists, the Arts District will create a fulfilling urban experience energized by artistic, educational, and commercial activities. The North and South districts are distinguished by complimentary land uses, with a focus on increasing the number of collaborated events and programs to attract visitors and promote economic vitality and boost revenue. Street fairs, artist festivals, restaurants, galleries, work/live lofts, breweries, small-scale manufacturing, and artisan co-ops contribute to physical and cultural diversity of the Arts District.





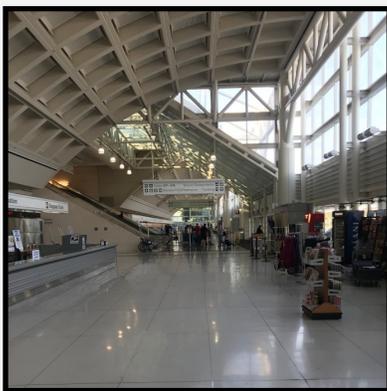
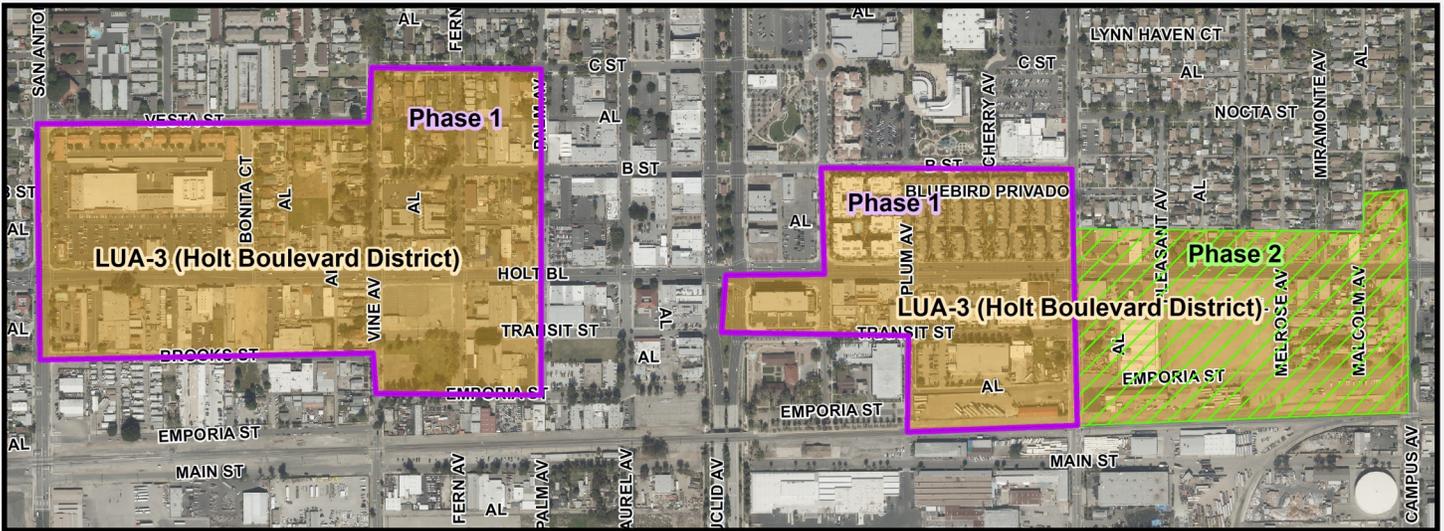
**Civic District:** Within close proximity of the Euclid Entertainment District, the Civic Center contributes to the community character and commercial vitality of downtown. People coming for services and meetings at City Hall, the Ovitt Family Community Library or the Ontario Senior Center are potential shoppers and diners at downtown's stores and restaurants. Downtown Ontario benefits from professionals who visit the Civic Center and have their offices in nearby downtown. The Civic Center has significant outdoor spaces that can be linked to downtown's shopping, dining, streetscapes and friendly pedestrian experiences.





**Euclid Entertainment District:** Concentrated along historic Euclid Avenue, this district is the City's central urban location offering a range of entertainment, shopping, restaurant, outdoor dining, and cultural amenities. A variety of dense housing options are promoted in this district. Enhanced Right-of-Way improvements will enhance pedestrian, cyclist, and vehicular connectivity, and will grow employment. Reuse of existing buildings is encouraged in order to maintain the distinctive character that the historic downtown offers. Infill development in this district should not replicate architectural styles that are present but should respect and compliment downtown's existing site design, massing, and scale, and incorporate quality materials that are found in the downtown.





**Holt Boulevard District:** Holt Boulevard is a vital west-east link to the downtown, especially from the Ontario International Airport, the Ontario Convention Center, and the hospitality center. The district offers the most opportunity for development of market-rate and affordable housing. New projects will blend residential and commercial facilities in one space. Residents will have access to many downtown amenities including shopping, public services, open space, and transportation options, including the West Valley Connector (Bus Rapid Transit- BRT). The District should be designed as signature gateways to the downtown.

