ONTARIO RECREATION & COMMUNITY SERVICES DEPARTMENT

Proudly Presents

5K REINDEER RUN

AND RUDOLPH'S DASH

DECEMBER 16

EUCLID AVENUE

SPONSORSHIP & MARKETING OPPORTUNITIES

MAKE A DIFFERENCE IN YOUR COMMUNITY.
BE A SPONSOR!

CITY OF ONTARIO
RECREATION & COMMUNITY SERVICES

5K REINDEER RUN AND RUDOLPH'S DASH

SPONSORSHIP & MARKETING OPPORTUNITIES

ALL THAT & A BAG OF CHIPS

$15,000
1 available

PACKAGE INCLUDES

- Exclusive Logo on Start/Finish Arch
- Exclusive Logo on Commemorative 5K Finisher's Medal
- Finish Line Vinyls (2)
- Exclusive First Tier Logo Placement on 5K T-Shirts
- Exclusive 5K Finish Line Ribbon Featuring Logo
- Exclusive 8' x 8' Banner
- Exclusive Logo Placement on Digital Marquee 5K Advertisement
- Product Placement in Goody Bags
- 10 Complimentary Race Entries & Access to VIP Tent

LIKE TOTALLY FER SURE

- Exclusive Logo on 5K Award Medals
- Finish Line Vinyl (1)
- Exclusive Logo on Banner at Ontario Town Square
- Exclusive Second Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- Exclusive Host for Sponsors & Dignitaries
- Exclusive Sponsor Recognition on VIP Tent
- 7 Complimentary Race Entries & Access to VIP Tent

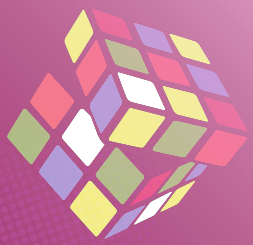
$10,000
1 available

MAJORLY COOL

- Exclusive Logo on DASH T-Shirts
- Exclusive Dash Finish Line Ribbon Featuring Company Logo
- Third Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent

$7,500
1 available

RAD TO THE MAX



- Exclusive Logo on DASH Medals
- Third Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent

$7,500
1 available

FAR OUT MEGA FRESH

$5,000
2 Available

- Exclusive 36' x 96' Starting Line Banner
- Fourth Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent
- Feather banner at Finish Line

HAMMER TIME

$5,000
2 Available

- Exclusive 36' x 96' Starting Line Banner
- Fourth Tier Logo Placement on 5K T-Shirts
- Product Placement in Goody Bags
- 5 Complimentary Race Entries & Access to VIP Tent
- Feather banner at Start Line

COOL BEANS

$4,000
1 Available

- Exclusive Logo on Race Bags or Promotional Items
- Name Placement on 5K T-Shirts
- 3 Complimentary Race Entries & Access to VIP Tent

EPIC CHOICE

$3,500
1 Available

- Exclusive Bib Sponsorship Featuring Logo
- Packet Pick-Up Opportunity at Ontario Town Square to Expose your Company to Race Participants
- Name Placement on 5K T-Shirts
- 5 Complimentary Race Entries & Access to VIP Tent

GREAT SCOTT!

$2,500
8 Available

- Feather banner at Start/Finish Line
- Name Placement on 5K T-Shirts
- 2 Complimentary Race Entries & Access to VIP Tent

ABSOLUTELY FANTABULOUS

$2,000
1 Available

- Exclusive Mascot Run Finish Line Ribbon Featuring Logo
- Name Placement on 5K T-Shirts
- 2 Complimentary Race Entries & Access to VIP Tent

ALL SPONSORHIPS *INCLUDE*

- NAME ON SPONSORSHIP BANNER
- VENDOR BOOTH
- DAY OF EVENT ANNOUNCEMENT OF COMPANY NAME
- LOGO ON SELECT PRINT ADVERTISEMENTS
- LOGO ON 5K WEBSITE WITH LINK TO COMPANY SITE
- PROMOTION ON SOCIAL MEDIA

ALL SPONSORSHIPS MUST BE COMMITED

NO LATER THAN NOVEMBER 30, 2023

RAD ADD-ONS

$300	VENDOR BOOTH	ONLY 30 AVAILABLE
$250	FINISH LINE VINYL	ONLY 12 AVAILABLE
$150	RUDOLPH'S 5K ROUTE SIGNS	UNLIMITED AVAILABLE
$100	MILE MARKER SPONSOR	ONLY 3 AVAILABLE
$100	WATER STATION SPONSOR	ONLY 3 AVAILABLE

ONTARIO CITY COUNCIL

PAUL S. LEON
MAYOR

DEBRA PORADA
MAYOR PRO TEM

JIM W. BOWMAN
COUNCIL MEMBER

ALAN D. WAPNER
COUNCIL MEMBER

RUBEN VALENCIA
COUNCIL MEMBER

The City of Ontario is proud to continue its sponsorship of the Annual 5K Reindeer Run and Rudolph's Dash. The race continues to evolve into a community and family event with over 3,000 participants and growing! The City of Ontario has joined efforts with the Ontario-Montclair Promise Scholars, an award winning program designed to assist Ontario-Montclair youth by helping to prepare them in their journey towards a college education. The race also benefits the City's Empowerment Scholarship Program, which provides Ontario community members from low-income backgrounds the opportunity to participate in recreation actives, classes, and programs that will enrich their lives. Ontario is committed to providing a safe, healthy environment for all our community members to thrive.

All Race proceeds benefit the Ontario-Montclair Promise Scholars Program and the City's Empowerment Scholarship

CITY OF ONTARIO
RECREATION & COMMUNITY SERVICES

ONTARIO 5K REINDEER RUN

Ontario-Montclair Promise Scholars
helping all our students reach their dreams

For more information about sponsorship opportunities, visit **www.Ontario5Krun.com** or call the Recreation & Community Services Department at (909) 395-2020.