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CITY MANAGER

August 25, 2021

Dear Community Partner,

The City of Ontario Recreation & Community Services Department is excited to announce that the Annual 5K Reindeer Run and Rudolph's Dash will be held on December 11, 2021 in Historic Downtown Ontario on Euclid Avenue. This year's race will be held in conjunction with the *Christmas on Euclid Craft Fair*. This wonderful community event benefits the Ontario-Montclair Promise Scholars, an award-winning program designed to assist Ontario-Montclair youth by helping to prepare them in their journey towards a college education; as well as the City's Empowerment Scholarship program which gives Ontario community members from low-income backgrounds the opportunity to participate in recreation activities, classes, and programs that will enrich their lives.

We would be honored to have you as part of this amazing event which draws crowds that reach over 3,000 attendees each year. There are several sponsorship opportunities and packages for you to choose from that may fit within your organization's budget. In addition to your sponsorship, we would like to encourage you to build teamwork with your employees and/or family members by putting a team together as part of the Ontario 5K Reindeer Run!

We would appreciate the opportunity to meet with you at your earliest convenience so that we may find the perfect sponsorship package for your organization.

On behalf of the numerous Ontario 5K Reindeer Run participants and the thousands of children who benefit from our scholarships, we thank you for your consideration in joining us to make this year's event the greatest it has ever been!

In the meantime, should you have any questions regarding sponsorship opportunities, please visit our website at [www.Ontario5Krun.com](http://www.Ontario5Krun.com) or contact Candice Smith at (909) 395-2507.

Warmest Regards,

Nicholas S. Gonzalez  
City of Ontario  
Recreation & Community Services Director

