

# Outreach & Student Recruitment

WE DEFINE THE  
*Future*



<https://www.csusb.edu/outreach-student-recruitment>

# TODAY'S TOPICS

- Campus Snapshot
- Majors
- Requirements
- Campus Impaction
- Cost & Financial Aid
- Housing & Athletics
- Student Services
- Resource Centers
- CSUSB Events
- Application information
- Palm Desert Campus



# CAMPUS SNAPSHOT



TM



Mascot.....	Coyote
Student Population.....	20,784
FTF Avg GPA.....	3.5
Transfer Avg GPA.....	3.1
Student-to-Faculty Ratio.....	29:1
First-generation college students	81%
Campus Size.....	441 acres

<https://csusb.readz.com/asr-viewbook-home>

## College of Arts & Letters

- Art & Design
- Communication Studies
- English
- Liberal Studies (Teaching)
- Music
- Philosophy
- Theatre Arts
- World Languages & Literatures (Arabic, French & Spanish)

## College of Business & Public Admin

- Business Administration
- Accounting & Finance
- Management
- Marketing
- Public Administration
- Information & Decision Sciences
- (Cyber Security)

## College of Natural Sciences

- Biology
- Chemistry
- Computer Engineering
- Computer Science
- Computer Systems
- Geology
- Health Science
- **Kinesiology**
- Mathematics
- **Nursing**
- Nutrition Science & Dietetics
- Physics

## College of Social & Behavioral Sciences

- Anthropology
- Child Development
- **Criminal Justice**
- Economics
- Environmental Studies
- Geography
- History
- Political Science
- **Psychology**
- **Social Work**
- Sociology
- Social Sciences, Arts & Humanities
- Interdisciplinary Studies

## College of Education

- Career and Technical Studies
- Leadership

\*\*\*Majors listed in **RED** are impacted majors at CSUSB

# FIRST YEAR STUDENT REQUIREMENTS

SAT or ACT is no longer required for the Fall 2021 term and will not be utilized as part of the Multi Factor Admission Score (MFAS)

- ❑ A-G College Prep Courses and GPA
- ❑ MFAS is a combination of your GPA in A-G coursework, and additional applicant attributes such as work experience, and participation in educational programs, veterans status, etc.
- ❑ The combination of GPA and attributes will provide a score that will determine whether you are eligible for admission to the campus and major you are applying for.
- ❑ A critical component of the MFAS is completion of the A-G college preparatory pattern of courses with grades of “C-” or better.
- ❑ For all non-impacted majors, applicants graduating from a high school within CSUSB’s defined local area will be required to meet a minimum 2.50 GPA to be reviewed for admission.
- ❑ For non-local/out-of-state students for non-impacted majors, a GPA of minimum 3.0 is required for application review.



# REQUIREMENTS

- **Transfer**

- Only upper division
- 60 Transferable Units
- Golden 4/ 4 Basic Skills

- English
- Math
- Oral Communications
- Critical Thinking

- 30 sem/45 quarter units of GE requirements

▪ Get an Associate Degree for Transfer (AA-T & AS-T)

[adegreewithaguarantee.com](http://adegreewithaguarantee.com)



CALIFORNIA STATE UNIVERSITY  
SAN BERNARDINO

WE DEFINE THE *Future*



# CAMPUS IMPACTION

**CSUSB is impacted campus wide and for  
specific majors in 2020-2021**

## **Impacted Majors:**

**Criminal Justice**

**Social Work**

**Kinesiology – Allied Health Professions**

**Psychology**

**Nursing**

<https://www.csusb.edu/admissions/impaction-information>



CALIFORNIA STATE UNIVERSITY  
SAN BERNARDINO

WE DEFINE THE *Future*

# COST & FINANCIAL AID

More than 78% of students receive grants and scholarships

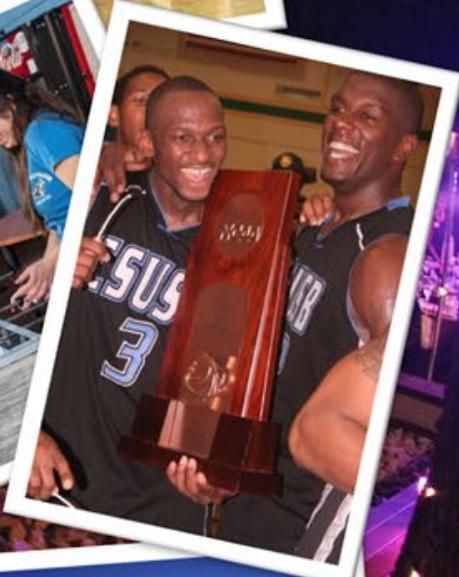


- Tuition & Fees
  - \$6,982.26 in-state
  - \$21,238
- Apply for FAFSA or California Dream Act
  - Grants
  - Work-Study
  - Loans
  - Scholarship



# HOUSING & ATHLETICS

- **NCAA Division 2**
  - **Women's Sports:** Basketball, Cross Country, Soccer, Softball, Track & Field, Volleyball
  - **Men's Sports:** Baseball, Basketball, Golf & Soccer
- **Student Housing**
  - Over 2000 beds
  - Priority Registration
  - Full College Experience
  - **New: Coyote Village & Coyote Commons**



# STUDENT SERVICES

- **Advising & Academic Services:** explore your majors career options
- **Career Center:** Resumes, cover letter & job searches
- **Obershaw DEN:** food pantry
- **University Honors Program:** classes, workshops & experiential learning activities
- **Services to Students with Disabilities:** variety of accommodations
- **Educational Opportunity Program (EOP) :** advising, financial assistance & tutoring



# RESOURCE CENTERS

- **Adult Re-Entry Center**
- **Undocumented Student Success Center**
- **Writing Center**
- **Pride Center**
- **Cross Cultural Center**
  - **Latinx Center**
  - **Pan African**
  - **First Peoples'**
  - **Asian Pacific Islander**



WE DEFINE THE  
*Future*



# CSUSB EVENTS



Concerts



Coyote Fest

Special Guests

Snow Day



# WHAT APPLICANTS NEED TO APPLY

[www.calstate.edu/apply](http://www.calstate.edu/apply)

- Unofficial Transcript & Test Scores
- Annual Income (parent's if dependent)
- Social Security Number (if applicable)
- Citizenship Status (Including parents' if dependent)
- Freshmen – California Statewide ID
- Transfer – CCCID and Campus ID
- Method of Payment
- EOP
- Parents' Employment Background
- Recommender Information



# PALM DESERT CAMPUS

## One University Two Campuses

- **Student Population of 1,500+**
  - Undergraduate
  - Graduate
  - Credential
- **Student-to-Faculty Ratio 25:1**
- **Coyote Cruiser**
- **PDC Den**
- **Student Health Center**
- **Student Fitness Center**



# PALM DESERT CAMPUS

## New Majors at PDC

- Administration - Entrepreneurship
  - Administration - Hospitality Management\*
  - Design Studies\*
  - Information Systems Technology - Cyber Security
  - Kinesiology - Exercise Science
- \* Major only available at Palm Desert Campus



# GIVE US A CALL



Lucia Zarate  
Email: [izarate@csusb.edu](mailto:izarate@csusb.edu)  
Phone: (909) 537-7568  
Service Areas: San Bernardino, Redlands, & Colton



Christopher Bohse  
Email: [Cbohse@csusb.edu](mailto:Cbohse@csusb.edu)  
Phone: (909) 537-3745  
Service Areas: The High Desert & Mountains



Marissa Ibarra  
Email: [Marissa.Ibarra@csusb.edu](mailto:Marissa.Ibarra@csusb.edu)  
Phone: (909) 537-3872  
Service Areas: Banning, Beaumont, Murietta, Perris & Temecula



Nicholas Clements  
Email: [nicholas.clements@csusb.edu](mailto:nicholas.clements@csusb.edu)  
Phone: (909) 537-3189  
Service Areas: Jurupa, Yucaipa, Chino & Pomona



Brandon Landrum  
Email: [Brandon.Landrum@csusb.edu](mailto:Brandon.Landrum@csusb.edu)  
Phone: (909) 537-3783  
Service Areas: Fontana, Rialto, San Bernardino, Norco & Corona



Melissa Guerra  
Email: [mdavila@csusb.edu](mailto:mdavila@csusb.edu)  
Phone: (909) 537-3870  
Service Areas: Chaffey, Ontario, Rancho Cucamonga & Upland



Salvador Perez  
Email: [sperez@csusb.edu](mailto:sperez@csusb.edu)  
Phone: (909) 537-3788  
Service Areas: Riverside & Moreno Valley



Brenda Machuca  
Email: [Bmachuca@csusb.edu](mailto:Bmachuca@csusb.edu)  
Phone: (909) 537-8111  
Service Areas: Coachella Valley & Desert Springs



Alejandra Quintero  
Email: [alejandra.quintero@csusb.edu](mailto:alejandra.quintero@csusb.edu)  
Phone: (909) 537-8272  
Service Areas: Palm Springs, Morongo Valley, Hemet & San Jacinto

## General Contact

Email:

[moreinfo@csusb.edu](mailto:moreinfo@csusb.edu)

Phone: (909) 537-5188

# THANK YOU

[www.csusb.edu/visit-csusb/admissions-events](http://www.csusb.edu/visit-csusb/admissions-events)



CALIFORNIA STATE UNIVERSITY  
SAN BERNARDINO

WE DEFINE THE *Future*