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## **CHRISTMAS ON EUCLID EXPERIENCE RETURNS TO ONTARIO**

*Christmas on Euclid Experience at Ontario Town Square*

**ONTARIO, California (Wednesday, November 16, 2016)** – The Christmas on Euclid Experience, produced by the Greater Ontario Convention & Visitors Bureau, has been a tradition for thousands of visitors each year since 1922. Families are delighted each year with the start of The Christmas on Euclid Experience in Ontario, California. Historic Euclid Avenue is transformed into a whimsical winter wonderland with block upon block of beautiful lights. The twinkling exhibition of festive lights and decorations are on display throughout the holiday season.

The official tree lighting ceremony will take place at Ontario Town Square on Friday, December 2, 2016 at 6:00pm. The community is invited to join together for a fun evening to kick off the holiday season! Food vendors, local dance groups, and the arrival of Santa are planned for the event. Mark your calendar to attend and set aside an evening to bring your lawn chairs or a blanket and enjoy the free family fun of watching a classic movie favorite outside with the community.

On Saturday, December 3, 2016 the annual craft fair and festival takes place from 10:00am to 6:00pm at Ontario Town Square and on historic Euclid Avenue. Families are invited to enjoy the holiday market, craft fair, snow play and ice skating, live performances and a Santa of course! Thousands of people descend on Euclid Avenue to shop, enjoy food, holiday music, horse drawn carriage rides, and reindeer games! Throughout the day several live performances will entertain the crowd at Ontario Town Square including local high school bands and dancers plus holiday music in the afternoon will round out the activities.

Part of the tradition of Christmas on Euclid Experience is the twelve Nativity Scenes that are placed on the Euclid Avenue median. The Nativity crèches and statues are displayed for the enjoyment of area residents and visitors to the City of Ontario. Individuals, businesses, community leaders, and service organizations have supported the Nativity Scenes since 1958. “The Nativity Scenes are one of the regions’ most notable works of art done by a very famous local artist Rudolph Vargas” said Michael Krouse, President and CEO of the Greater Ontario Convention & Visitors Bureau. “We welcome visitors and our local community to be a part of the events, from live music and dancers to play time in the snow and appreciation of art – we have something for everyone.” Krouse said.

For more information on all the events for the Christmas on Euclid Experience please visit the website at: [www.ChristmasOnEuclid.com](http://www.ChristmasOnEuclid.com)

### **About Christmas on Euclid Experience**

The Christmas on Euclid Experience, a non-profit organization, produced by the Greater Ontario Convention & Visitors Bureau, has been a tradition for thousands of visitors each year since 1922. Free fun family events are planned at Ontario Town Square with live concerts, local dancers, Grammy award winning artists and more that bring visitors and the community together to enjoy the holidays. The twinkling exhibition of festive lights and decorations are on display throughout the holiday season. Families are delighted each year when the start of the holiday season is kicked off on the first Friday of December with the annual tree lighting ceremony at Ontario Town Square including holiday movies in the park, cookie decorating and a visit from Santa Claus. The first Saturday in December enjoy the all-day magical festival of craft vendors, carolers, snow play, horse drawn carriage and train rides plus live music and entertainment when historic Euclid Avenue in Ontario, California is transformed into a whimsical winter wonderland with block upon block of family activities. The iconic Euclid Avenue Nativity Scenes are on display the first Saturday before Thanksgiving thru the first Saturday in January. The twelve scenes have been a part of the community since 1958 and are free to view as you stroll along beautiful tree-lined Euclid Avenue in Ontario, California from “B” Street to “G” Street. For more information and a complete schedule of events visit [www.ChristmasOnEuclid.com](http://www.ChristmasOnEuclid.com)